# GUYANA

## 2022 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP Contribution</th>
<th>Travel &amp; Tourism GDP</th>
<th>Total Travel &amp; Tourism Jobs</th>
<th>Change in Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% GYD 9,630 BN</td>
<td>-50.4% GYD 36.7BN</td>
<td>333 MN = 1 in 10 jobs</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% GYD 4,775 BN</td>
<td>+21.7% GYD 44.8BN</td>
<td>271 MN = 1 in 12 jobs</td>
<td>+18.2MN = + 6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% GYD 5,812 BN</td>
<td></td>
<td>289 MN = 1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

### Guyana Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution of Travel &amp; Tourism to GDP:</th>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
<th>Visitor Spend:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>of Total Economy</td>
<td>of Total Economy</td>
<td>International:</td>
</tr>
<tr>
<td>2019</td>
<td>4.1% GYD 46.0BN (USD 220.5MN)</td>
<td>2.4% GYD 36.7BN (USD 176.2MN)</td>
<td>GYD 6.0BN</td>
</tr>
<tr>
<td></td>
<td>Change: -20.1%</td>
<td>Change: +21.9%</td>
<td>1.2% of total exports</td>
</tr>
<tr>
<td></td>
<td>Economy change: +39.1%</td>
<td></td>
<td>(USD 28.9MN)</td>
</tr>
<tr>
<td>2020</td>
<td>2.6% GYD 44.8BN (USD 214.7MN)</td>
<td></td>
<td>GYD 5.3BN</td>
</tr>
<tr>
<td></td>
<td>Change: +21.9%</td>
<td></td>
<td>0.6% of total exports</td>
</tr>
<tr>
<td></td>
<td>Economy change: +9.3%</td>
<td></td>
<td>(USD 25.6MN)</td>
</tr>
<tr>
<td>2021</td>
<td>15.3 (000s) 5.7% of total jobs</td>
<td>14.2 (000s) 5.3% of total jobs</td>
<td>GYD 3.1BN</td>
</tr>
<tr>
<td></td>
<td>Change: +8.1%</td>
<td>Change: -12.8%</td>
<td>0.3% of total exports</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(USD 14.9MN)</td>
</tr>
</tbody>
</table>

### Domestic:

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitor Spend:</th>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>GYD 31.2BN</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>GYD 22.8BN</td>
<td></td>
</tr>
<tr>
<td>2021</td>
<td>GYD 31.7BN</td>
<td></td>
</tr>
</tbody>
</table>
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Guyana Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:**
  - 2019: USD 149.8MN (84%)
  - 2021: USD 151.8MN (91%)
- **International Spending:**
  - 2019: USD 28.9MN (16%)
  - 2021: USD 14.9MN (9%)

Leisure vs Business Spending:

- **Leisure Spending:**
  - 2019: USD 147.5MN (83%)
  - 2021: USD 130.0MN (78%)
- **Business Spending:**
  - 2019: USD 31.3MN (17%)
  - 2021: USD 36.7MN (22%)

Inbound Arrivals:

- **2019**
  1. United States 31%
  2. Cuba 23%
  3. Haiti 8%
  4. Trinidad and Tobago 7%
  5. Canada 7%
  Rest of world 23%
- **2021**
  1. Cuba 33%
  2. United States 26%
  3. Haiti 11%
  4. Suriname 5%
  5. Trinidad and Tobago 4%
  Rest of world 20%

Outbound Departures:

- **2019**
  1. United States 43%
  2. Trinidad and Tobago 15%
  3. Suriname 9%
  4. Canada 9%
  5. Barbados 6%
  Rest of world 19%
- **2021**
  1. United States 53%
  2. Trinidad and Tobago 12%
  3. Barbados 10%
  4. Suriname 5%
  5. Brazil 4%
  Rest of world 17%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO