GUINEA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

GUINEA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.2% OF TOTAL ECONOMY
Total T&T GDP = GNF4,824.0BN (USD522.9MN)

+7.7%
2019 Travel & Tourism GDP growth vs +7.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

102.1 JOBS (000’s)
(4.3% of total employment)

INTERNATIONAL VISITOR IMPACT

GNF31.6BN in visitor spend (0.1% of total exports) (USD3.4MN)

INBOUND ARRIVALS

1. FRANCE 17%
2. SENEGAL 8%
3. CHINA 8%
4. UNITED STATES 7%
5. CÔTE D’IVOIRE 6%
REST OF WORLD 54%

OUTBOUND DEPARTURES

1. SENEGAL 39%
2. FRANCE 15%
3. MOROCCO 13%
4. CÔTE D’IVOIRE 12%
5. CHINA 4%
REST OF WORLD 17%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 18%
- BUSINESS SPENDING 82%
- DOMESTIC SPENDING 99%
- INTERNATIONAL SPENDING 1%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020