GUINEA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.3% Total GDP contribution

4.2% OF TOTAL ECONOMY

+7.7% vs +7.0% real economy GDP growth

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

GUINEA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.2% OF TOTAL ECONOMY

Total T&T GDP = GNF4,824.0BN
(USD522.9MN)

+7.7%

2019 Travel & Tourism GDP growth vs +7.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

102.1 JOBS (000's)
(4.3% of total employment)

INTERNATIONAL VISITOR IMPACT

GNF31.6BN in visitor spend (0.1% of total exports)
(USD3.4MN)

INBOUND ARRIVALS

1. FRANCE 17%
2. SENEGAL 8%
3. CHINA 8%
4. UNITED STATES 7%
5. CÔTE D’IVOIRE 6%
REST OF WORLD 54%

OUTBOUND DEPARTURES

1. SENEGAL 39%
2. FRANCE 15%
3. MOROCCO 13%
4. CÔTE D’IVOIRE 12%
5. CHINA 4%
REST OF WORLD 17%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
BUSINESS SPENDING
DOMESTIC SPENDING
INTERNATIONAL SPENDING

18%
82%
99%
1%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.