### GUINEA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution
- **330 MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

#### GUINEA 2019 KEY DATA

**4.2% of total economy**

- Total T&T GDP = GNF 4,824.0BN (USD 522.9MN)

**+7.7%**

- 2019 Travel & Tourism GDP growth vs +7.0% real economy GDP growth

**102.1 JOBS (000’s)**

- (4.3% of total employment)

**GNF31.6BN**

- in visitor spend (0.1% of total exports) (USD 3.4MN)

#### INBOUND ARRIVALS

- 1. FRANCE 17%
- 2. SENEGAL 8%
- 3. CHINA 8%
- 4. UNITED STATES 7%
- 5. CÔTE D’IVOIRE 6%
- REST OF WORLD 54%

#### OUTBOUND DEPARTURES

- 1. SENEGAL 39%
- 2. FRANCE 15%
- 3. MOROCCO 13%
- 4. CÔTE D’IVOIRE 12%
- 5. CHINA 4%
- REST OF WORLD 17%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

#### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 18%
- **BUSINESS SPENDING**
  - 82%
- **DOMESTIC SPENDING**
  - 99%
- **INTERNATIONAL SPENDING**
  - 1%

1All values are in constant 2019 prices & exchange rates

As reported in March 2020