**GUINEA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- **4.2% OF TOTAL ECONOMY**
  - Travel & Tourism grew significantly more at 3.5%
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years
- **+7.7%** vs +7.0% real economy GDP growth

### GUINEA 2019 KEY DATA

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
  - 4.2% of total economy GDP
  - Total T&T GDP = GNF4,824.0BN (USD522.9MN)

- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
  - 102.1 JOBS (000's)
  - (4.3% of total employment)

- **INTERNATIONAL VISITOR IMPACT**
  - GNF31.6 BN in visitor spend (0.1% of total exports)
  - (USD3.4MN)

### INBOUND ARRIVALS

1. FRANCE 17%
2. SENEGAL 8%
3. CHINA 8%
4. UNITED STATES 7%
5. CÔTE D’IVOIRE 6%
REST OF WORLD 54%

### OUTBOUND DEPARTURES

1. SENEGAL 39%
2. FRANCE 15%
3. MOROCCO 13%
4. CÔTE D’IVOIRE 12%
5. CHINA 4%
REST OF WORLD 17%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 18%
- **BUSINESS SPENDING**
  - 82%
- **DOMESTIC SPENDING**
  - 99%
- **INTERNATIONAL SPENDING**
  - 1%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020