**GUATEMALA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**GUATEMALA 2019 KEY DATA**

- **6.2% OF TOTAL ECONOMY**
  Total T&T GDP = GTQ38.6BN (USD5,021.4MN)
- **+3.2%** 2019 Travel & Tourism GDP growth vs +3.1% real economy GDP growth

- **457.1 JOBS (000’s)** (6.5% of total employment)

- **GTQ12.1 BN** in visitor spend (10.9% of total exports)
  (USD1,576.7MN)

**INBOUND ARRIVALS**

1. UNITED STATES 35%
2. EL SALVADOR 23%
3. HONDURAS 7%
4. NICARAGUA 5%
5. MEXICO 4%
6. REST OF WORLD 26%

**OUTBOUND DEPARTURES**

1. EL SALVADOR 42%
2. UNITED STATES 19%
3. HONDURAS 8%
4. NICARAGUA 6%
5. COSTA RICA 5%
6. REST OF WORLD 20%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 75%
- BUSINESS SPENDING: 25%
- DOMESTIC SPENDING: 61%
- INTERNATIONAL SPENDING: 39%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020