### Global Data 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

### Guatemala 2019 Key Data

#### Contribution of Travel & Tourism to GDP

- **6.2% of total economy**
  - Total T&T GDP = GTQ38.6BN (USD5,021.4MN)

#### Contribution of Travel & Tourism to Employment

- **457.1 jobs (000's)**
  - (6.5% of total employment)

#### International Visitor Impact

- **GTQ12.1BN**
  - in visitor spend (10.9% of total exports) (USD1,576.7MN)

### Inbound Arrivals

1. **United States** 35%
2. **El Salvador** 23%
3. **Honduras** 7%
4. **Nicaragua** 5%
5. **Mexico** 4%
6. **Rest of World** 26%

### Outbound Departures

1. **El Salvador** 42%
2. **United States** 19%
3. **Honduras** 8%
4. **Nicaragua** 6%
5. **Costa Rica** 5%
6. **Rest of World** 20%

### Sector Characteristics (2019)

- **Leisure Spending**: 75%
- **Business Spending**: 25%
- **Domestic Spending**: 61%
- **International Spending**: 39%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020