While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Rest of World 4%

EU

+4.0% vs +0.5% real economy GDP growth

Jobs globally (1 in 10 jobs)

330 MN

GUADELOUPE 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.5% OF TOTAL ECONOMY

Total T&T GDP = EUR903.5MN (USD1,007.2MN)

+4.0%

GUADELOUPE 2019 ANNUAL RESEARCH: KEY HIGHLIGHTS

1. FRANCE 91%
2. UNITED STATES 2%
3. DOMINICA 1%
4. BELGIUM 1%
5. GERMANY 1%
REST OF WORLD 4%

INBOUND ARRIVALS

OUTBOUND DEPARTURES

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1. MARTINIQUE 59%
2. DOMINICA 15%
3. UNITED STATES 8%
4. CANADA 6%
5. DOMINICAN REPUBLIC 5%
REST OF WORLD 7%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020