**GUADALOUPE**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>20%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

0% 5% 10% 15%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

**GUADALOUPE 2019 KEY DATA**

9.5% OF TOTAL ECONOMY

Total T&T GDP = EUR903.5MN (USD1,007.2MN)

+4.0% 2019 Travel & Tourism GDP growth vs +0.5% real economy GDP growth

13.3 JOBS (000's) (10.7% of total employment)

EUR448.1 MN in visitor spend (32.7% of total exports) (USD499.5MN)

**INBOUND ARRIVALS**

- 1. FRANCE 91%
- 2. UNITED STATES 2%
- 3. DOMINICA 1%
- 4. BELGIUM 1%
- 5. GERMANY 1%
- REST OF WORLD 4%

**OUTBOUND DEPARTURES**

- 1. MARTINIQUE 59%
- 2. DOMINICA 15%
- 3. UNITED STATES 8%
- 4. CANADA 6%
- 5. DOMINICAN REPUBLIC 5%
- REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 89%
- BUSINESS SPENDING 11%
- DOMESTIC SPENDING 35%
- INTERNATIONAL SPENDING 65%

1All values are in constant 2019 prices & exchange rates

As reported in March 2020