## Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>10.4%USD 9.170 BN</td>
<td>5.5%USD 4.671 BN</td>
<td>-49.1%USD -4.498 BN</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
<td>(\text{-61.6 MN} \text{ -18.5%})</td>
</tr>
</tbody>
</table>

### Change in Jobs in 2020\(^2\)

1 in 4 net new jobs were created by Travel & Tourism during 2014-2019.

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<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Global Economy GDP change:</strong></td>
<td></td>
<td></td>
<td>-3.7%</td>
</tr>
</tbody>
</table>

## Guadeloupe Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
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<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
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<tbody>
<tr>
<td><strong>Total T&amp;T GDP</strong></td>
<td>EUR909.7 MN (USD1038.6 MN)</td>
<td>EUR382.4 MN (USD436.6 MN)</td>
<td>-58.0%</td>
</tr>
</tbody>
</table>

Change in Travel & Tourism GDP vs -8.0% real economy GDP change.

### Total contribution of Travel & Tourism to Employment:

<table>
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<th>2020</th>
<th>Change</th>
</tr>
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<tbody>
<tr>
<td><strong>Jobs (000s)</strong></td>
<td>13.3%</td>
<td>9.9%</td>
<td>-25.8%</td>
</tr>
</tbody>
</table>

Change in jobs:

- Domestic: 1 in 10 jobs
- International: 1 in 11 jobs

### Visitor Impact International:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Visitor spend</strong></td>
<td>EUR442.7 MN</td>
<td>EUR113.7 MN</td>
<td>-74.3%</td>
</tr>
</tbody>
</table>

Change in international visitor spend:

- USD 375.6 MN

### Visitor Impact Domestic:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Visitor spend</strong></td>
<td>EUR245.8 MN</td>
<td>EUR150.3 MN</td>
<td>-38.9%</td>
</tr>
</tbody>
</table>

Change in domestic visitor spend:

- USD 109.1 MN
Guadeloupe Sector Characteristics

**Domestic vs International Spending:**
- **2019**
  - Domestic Spending: USD 280.6MN (36%)
  - International Spending: USD 505.4MN (64%)
- **2020**
  - Domestic Spending: USD 171.6MN (57%)
  - International Spending: USD 129.8MN (43%)

**Leisure vs Business Spending:**
- **2019**
  - Leisure Spending: USD 696.9MN (89%)
  - Business Spending: USD 89.2MN (11%)
- **2020**
  - Leisure Spending: USD 271.2MN (90%)
  - Business Spending: USD 30.3MN (10%)

**Inbound Arrivals:**
- **2019**
  1. France 92%
  2. United States 2%
  3. Belgium 1%
  4. Germany 0.8%
  5. Dominica 0.8%
  Rest of world 3%
- **2020**
  1. France 88%
  2. Belgium 3%
  3. United States 2%
  4. Germany 1%
  5. Dominica 1%
  Rest of world 4%

**Outbound Departures:**
- **2019**
  1. Martinique 56%
  2. Dominica 19%
  3. United States 11%
  4. Dominican Republic 5%
  5. Canada 3%
  Rest of world 6%
- **2020**
  1. Martinique 76%
  2. Dominica 10%
  3. United States 4%
  4. Barbados 1%
  5. Philippines 1%
  Rest of world 7%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO