**GUADALOUPE**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution
- **330MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data).** Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**GUADALOUPE 2019 KEY DATA**

- **9.5% OF TOTAL ECONOMY**
  - Total T&T GDP = EUR903.5MN (USD1,007.2MN)

- **+4.0%**
  - 2019 Travel & Tourism GDP growth vs +0.5% real economy GDP growth

- **13.3 JOBS (000's)**
  - (10.7% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **EUR448.1MN**
  - in visitor spend (32.7% of total exports)
  - (USD499.5MN)

**INBOUND ARRIVALS**

1. FRANCE 91%
2. UNITED STATES 2%
3. DOMINICA 1%
4. BELGIUM 1%
5. GERMANY 1%
REST OF WORLD 4%

**OUTBOUND DEPARTURES**

1. MARTINIQUE 59%
2. DOMINICA 15%
3. UNITED STATES 8%
4. CANADA 6%
5. DOMINICAN REPUBLIC 5%
REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 89%
  - 11%

- **BUSINESS SPENDING**

- **DOMESTIC SPENDING**
  - 35%
  - 65%

- **INTERNATIONAL SPENDING**

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020