**GUATEMALA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**GUATEMALA 2019 KEY DATA**

- **9.5% of total economy**
  - Total T&T GDP = EUR903.5MN (USD1,007.2MN)

- **13.3 jobs (000's)**
  - (10.7% of total employment)

- **EUR448.1 MN**
  - in visitor spend (32.7% of total exports)
    (USD499.5MN)

**INBOUND ARRIVALS**

1. France 91%
2. United States 2%
3. Martinique 1%
4. United Kingdom 2%
5. Germany 1%
6. Rest of World 4%

**OUTBOUND DEPARTURES**

1. Martinique 59%
2. Dominica 15%
3. United States 8%
4. Canada 6%
5. Dominican Republic 5%
6. Rest of World 7%

**SECTOR CHARACTERISTICS (2019)**

- **Leisure spending**
  - 89%
- **Business spending**
  - 11%
- **Domestic spending**
  - 35%
- **International spending**
  - 65%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020