Greece
2020 Annual Research: Key Highlights

Global Data 2019

10.3% Total GDP contribution

330 Mn Jobs globally (1 in 10 jobs)

Global GDP Impact by Sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>3%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>21.7%</td>
</tr>
<tr>
<td>Retail</td>
<td>6%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>3%</td>
</tr>
</tbody>
</table>

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Greece 2019 Key Data

20.8% of total economy

+12.1% 2019 Travel & Tourism GDP growth vs +2.2% real economy GDP growth

846.2 Jobs (000's)

(21.7% of total employment)

EUR 21.3Bn in visitor spend (30.1% of total exports)

(USD23.8Bn)

Inbound Arrivals

1. Germany 14%
2. United Kingdom 11%
3. Bulgaria 10%
4. Italy 5%
5. North Macedonia 5%
Rest of World 55%

Outbound Departures

1. Bulgaria 16%
2. Turkey 15%
3. Albania 10%
4. Italy 7%
5. United Kingdom 5%
Rest of World 47%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Leisure Spending 94%
Business Spending 6%
Domestic Spending 32%
International Spending 68%

All values are in constant 2019 prices & exchange rates
As reported in March 2020