**GREECE**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**GREECE 2019 KEY DATA**

- **20.8% OF TOTAL ECONOMY**
  - Total T&T GDP = EUR39.1BN (USD43.6BN)

- **846.2 JOBS (000's)**
  - (21.7% of total employment)

- **EUR21.3 BN**
  - in visitor spend (30.1% of total exports) (USD23.8BN)

**INBOUND ARRIVALS**

- 1. GERMANY 14%
- 2. UNITED KINGDOM 11%
- 3. BULGARIA 10%
- 4. ITALY 5%
- 5. NORTH MACEDONIA 5%
- REST OF WORLD 55%

**OUTBOUND DEPARTURES**

- 1. BULGARIA 16%
- 2. TURKEY 15%
- 3. ALBANIA 10%
- 4. ITALY 7%
- 5. UNITED KINGDOM 5%
- REST OF WORLD 47%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 94%
- **BUSINESS SPENDING** 6%
- **DOMESTIC SPENDING** 32%
- **INTERNATIONAL SPENDING** 68%

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1 All values are in constant 2019 prices & exchange rates
Source of data: Oxford Economics, national sources and UNWTO

As reported in March 2020