While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

- Jobs globally (1 in 10 jobs): 330 million
- Contribution of Travel & Tourism to GDP: 20.8% of total economy
  - Total T&T GDP = EUR39.1BN (USD43.6BN)
- Contribution of Travel & Tourism to employment: 846.2 jobs (000's)
  - (21.7% of total employment)
- International visitor impact: EUR21.3BN
  - in visitor spend (30.1% of total exports)
  - (USD23.8BN)

**INBOUND ARRIVALS**
- 1. Germany 14%
- 2. United Kingdom 11%
- 3. Bulgaria 10%
- 4. Italy 5%
- 5. North Macedonia 5%
- Rest of world 55%

**OUTBOUND DEPARTURES**
- 1. Bulgaria 16%
- 2. Turkey 15%
- 3. Albania 10%
- 4. Italy 7%
- 5. United Kingdom 5%
- Rest of world 47%

**SECTOR CHARACTERISTICS (2019)**
- Leisure spending: 94%
- Business spending: 6%
- Domestic spending: 32%
- International spending: 68%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources, and UNWTO.

1 All values are in constant 2019 prices & exchange rates. As reported in March 2020.