While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**GHANA 2019 KEY DATA**

- **Contribution of Travel & Tourism to GDP:** 5.0% of total economy
  - Total T&T GDP = GHC17,497.3MN (USD3,305.1MN)
  - 2019 Travel & Tourism GDP growth 3.5% vs +5.7% real economy GDP growth

- **Contribution of Travel & Tourism to Employment:** 623.1 jobs (000's)
  - 5.2% of total employment

- **International Visitor Impact:** GHC5,087.7MN in visitor spend (4.1% of total exports)
  - (USD961.0MN)

**Inbound Arrivals**

1. United States 28%
2. United Kingdom 19%
3. Nigeria 18%
4. Côte D’Ivoire 8%
5. Germany 5%
Rest of World 22%

**Outbound Departures**

1. Nigeria 18%
2. United Kingdom 13%
3. United States 9%
4. China 8%
5. Côte D’Ivoire 7%
Rest of World 45%

**Sector Characteristics (2019)**

- Leisure Spending: 70%
- Business Spending: 30%
- Domestic Spending: 66%
- International Spending: 34%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020