While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 15%
- Automotive: 10%
- Agriculture: 8%
- Travel & Tourism: 7%
- Retail: 6%
- Financial Services: 5%
- Others: 13%

Jobs globally (1 in 10 jobs):

- 330 MN

Contribution of Travel & Tourism to Employment:

- Employment: 623.1k (5.2% of total employment)

Contribution of Travel & Tourism to GDP:

- GDP: 5.0% of total economy
  - Total T&T GDP = GH₵7,497.3 MN (USD3,305.1 MN)
- Growth: +6.9% vs +5.7% real economy GDP growth (2019)

Global Data 2019:

- Total GDP contribution: 10.3%
- Jobs globally (1 in 10 jobs): 330 MN

Ghana 2019 Key Data:

- 5.0% of Total Economy
- +6.9% Growth

GH₵5,087.7 MN in visitor spend (4.1% of total exports) (USD961.0 MN)

Sectors:

- Tourism & Travel: 330 MN
- Jobs: 623.1k
- Visitor impact: GH₵5,087.7 MN

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.