While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 5%

Jobs globally (1 in 10 jobs): 330 million

Total T&T GDP = EUR 310.9 BN (USD 346.6 BN)

2019 Travel & Tourism GDP growth (+1.8%) vs +0.6% real economy GDP growth

5,668.6 thousand jobs (12.5% of total employment)

EUR 47.0 BN in visitor spend (2.9% of total exports) (USD 52.4 BN)

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020