While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global 2019 key data:
- 9.1% of total economy
  - Total T&T GDP = EUR310.9BN (USD346.6BN)
- +1.8%
  - 2019 Travel & Tourism GDP growth vs +0.6% real economy GDP growth
- 5,668.6 jobs (000's)
  - 12.5% of total employment
- EUR47.0BN
  - In visitor spend (2.9% of total exports)
  - (USD52.4BN)

Inbound arrivals:
- 1. Netherlands 12%
- 2. Switzerland 9%
- 3. United States 7%
- 4. United Kingdom 7%
- 5. Austria 5%
- Rest of World 60%

Outbound departures:
- 1. Austria 13%
- 2. France 11%
- 3. Italy 11%
- 4. Spain 11%
- 5. Netherlands 5%
- Rest of World 49%

Sector characteristics (2019):
- Leisure spending 83%
- Business spending 17%
- Domestic spending 86%
- International spending 14%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020