While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 15%

As reported in March 2020.

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**GERMANY 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
- 9.1% of total economy
- Total T&T GDP = EUR310.9BN (USD346.6BN)
- 2019 Travel & Tourism GDP growth vs +0.6% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
- 5,668.6 jobs (000's)
- (12.5% of total employment)

**INTERNATIONAL VISITOR IMPACT**
- EUR47.0BN in visitor spend (2.9% of total exports)
- (USD52.4BN)

**INBOUND ARRIVALS**
- 1. NETHERLANDS 12%
- 2. SWITZERLAND 9%
- 3. UNITED STATES 7%
- 4. UNITED KINGDOM 7%
- 5. AUSTRIA 5%
- REST OF WORLD 60%

**OUTBOUND DEPARTURES**
- 1. AUSTRIA 13%
- 2. FRANCE 11%
- 3. ITALY 11%
- 4. SPAIN 11%
- 5. NETHERLANDS 5%
- REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

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**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 83%
- BUSINESS SPENDING 17%
- DOMESTIC SPENDING 86%
- INTERNATIONAL SPENDING 14%

¹All values are in constant 2019 prices & exchange rates
As reported in March 2020