

GERMANY

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



While the global economy grew by 2.5%, **Travel & Tourism grew significantly more at 3.5%**



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



GERMANY 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.1% OF TOTAL ECONOMY

Total T&T GDP = EUR310.9BN (USD346.6BN)

+1.8%

2019 Travel & Tourism GDP growth vs **+0.6%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

5,668.6 JOBS (000's)

(12.5% of total employment)

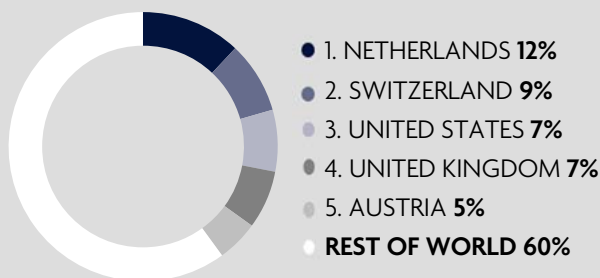


INTERNATIONAL VISITOR IMPACT

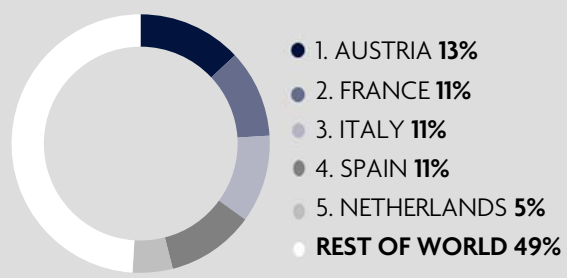
EUR47.0_{BN}

in visitor spend (**2.9%** of total exports) (USD52.4BN)

INBOUND ARRIVALS

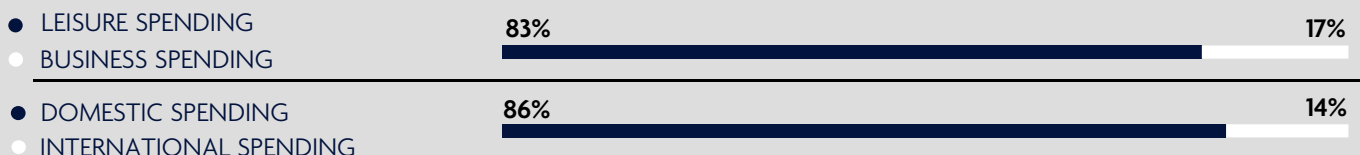


OUTBOUND DEPARTURES



Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020