## Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>10.4%</td>
<td>5.5%</td>
<td>-49.1%</td>
</tr>
<tr>
<td>USD 9,170 BN</td>
<td>USD 4,671 BN</td>
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<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>334 MN</td>
<td>272 MN</td>
<td>-61.6%</td>
</tr>
<tr>
<td>= 1 in 10 jobs</td>
<td>= 1 in 11 jobs</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism GDP change in 2020:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>-46.9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EUR283.3BN (USD323.4BN)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Global Economy GDP change:</td>
<td>-3.7%</td>
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</tbody>
</table>

## Germany Key Data

### Total contribution of Travel & Tourism to GDP:

- **2019:** 9.8% of Total Economy
  - Total T&T GDP = EUR344.4BN (USD393.1BN)

- **2020:** 5.5% of Total Economy
  - Total T&T GDP = EUR183.0BN (USD208.8BN)

Change in Travel & Tourism GDP vs -5.3% real economy GDP change

### Total contribution of Travel & Tourism to Employment:

- **2019:** 5,872.6 jobs (000s)
  - 13.0% of total employment
- **2020:** 5,431.4 jobs (000s)
  - 12.1% of total employment

Change in jobs: 7.5% -441.2 (000s)

### Visitor Impact International:

- **2019:** EUR46.8 BN
  - Visitor spend: 2.8% of total exports (USD53.4BN)
- **2020:** EUR19.7 BN
  - Visitor spend: 1.4% of total exports (USD22.5BN)

Change in international visitor spend: -57.9% -USD 30.9 BN

### Domestic:

- **2019:** EUR283.3 BN
  - Visitor spend: (USD 323.4BN)
- **2020:** EUR149.4 BN
  - Visitor spend: (USD 170.5BN)

Change in domestic visitor spend: -47.3% -USD 152.8 BN
GERMANY
2021 Annual Research: Key Highlights

Germany Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 323.4BN (86%)
  - International Spending: USD 53.4BN (14%)

- **2020**
  - Domestic Spending: USD 170.5BN (88%)
  - International Spending: USD 22.5BN (12%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 310.2BN (82%)
  - Business Spending: USD 66.5BN (18%)

- **2020**
  - Leisure Spending: USD 157.0BN (81%)
  - Business Spending: USD 36.0BN (19%)

Inbound Arrivals:

- **2019**
  1. Netherlands 12%
  2. Switzerland 9%
  3. United States 8%
  4. United Kingdom 6%
  5. Austria 5%
  Rest of world 60%

- **2020**
  1. Netherlands 17%
  2. Switzerland 11%
  3. Austria 6%
  4. Denmark 5%
  5. France 5%
  Rest of world 56%

Outbound Departures:

- **2019**
  1. Austria 12%
  2. Italy 12%
  3. France 11%
  4. Spain 10%
  5. Netherlands 5%
  Rest of world 50%

- **2020**
  1. Austria 17%
  2. Italy 16%
  3. France 15%
  4. Netherlands 7%
  5. Spain 5%
  Rest of world 40%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.