10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

9.1% of total economy

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

+1.8% vs +0.6% real economy GDP growth

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

330 MN

11.2% of total exports

TRADE DATA 2019

1. NETHERLANDS 12%
2. SWITZERLAND 9%
3. UNITED STATES 7%
4. UNITED KINGDOM 7%
5. AUSTRIA 5%
REST OF WORLD 60%

INBOUND ARRIVALS

1. AUSTRIA 13%
2. FRANCE 11%
3. ITALY 11%
4. SPAIN 11%
5. NETHERLANDS 5%
REST OF WORLD 49%

OUTBOUND DEPARTURES

INTERNATIONAL VISITOR IMPACT

EUR 47.0 BN

(2.9% of total exports) (USD 52.4 BN)

LEISURE SPENDING

83%

BUSINESS SPENDING

17%

DOMESTIC SPENDING

86%

INTERNATIONAL SPENDING

14%

SECTOR CHARACTERISTICS (2019)

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020