While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP impact by sector (2018 data). Share of total economy GDP:

- 0%
- 5%
- 10%
- 15%

Contribution of Travel & Tourism to Employment:

- 9.1% of total economy
- 5,668.6 jobs (000's)

Contribution of Travel & Tourism to GDP:

- 47.0BN in visitor spend (2.9% of total exports)

INBOUND ARRIVALS:
- 1. NETHERLANDS 12%
- 2. SWITZERLAND 9%
- 3. UNITED STATES 7%
- 4. UNITED KINGDOM 7%
- 5. AUSTRIA 5%
- REST OF WORLD 60%

OUTBOUND DEPARTURES:
- 1. AUSTRIA 13%
- 2. FRANCE 11%
- 3. ITALY 11%
- 4. SPAIN 11%
- 5. NETHERLANDS 5%
- REST OF WORLD 49%

Inbound Arrivals and Outbound Departures:

- 1. NETHERLANDS 12%
- 2. SWITZERLAND 9%
- 3. UNITED STATES 7%
- 4. UNITED KINGDOM 7%
- 5. AUSTRIA 5%
- REST OF WORLD 60%

1. AUSTRIA 13%
2. FRANCE 11%
3. ITALY 11%
4. SPAIN 11%
5. NETHERLANDS 5%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019):

- Leisure Spending: 83%
- Business Spending: 17%
- Domestic Spending: 86%
- International Spending: 14%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020