## Contribution of Travel & Tourism to GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

### Jobs globally (1 in 10 jobs)

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### Contribution of Travel & Tourism to Employment

- **129.6** JOBS (000's)
- (18.2% of total employment)

### International Visitor Impact

- **GMD8,220.7 MN** in visitor spend (71.6% of total exports)
- (USD163.8 MN)

## Global GDP Impact by Sector (2018 data)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>20%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>25%</td>
</tr>
</tbody>
</table>

## Inbound Arrivals

1. UNITED KINGDOM 9%
2. NETHERLANDS 5%
3. SWEDEN 2%
4. BELGIUM 1%
5. SPAIN 1%
REST OF WORLD 82%

## Outbound Departures

1. SENEGAL 71%
2. NIGERIA 12%
3. CHINA 2%
4. SAUDI ARABIA 2%
5. UNITED STATES 2%
REST OF WORLD 11%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

## Sector Characteristics (2019)

- **Leisure Spending** 60%
- **Business Spending** 40%
- **Domestic Spending** 28%
- **International Spending** 72%

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020