## Gambia Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>GMD</td>
<td>14.8%</td>
<td>7.5%</td>
<td>7.0%</td>
</tr>
<tr>
<td>USD</td>
<td>15,078.8MN</td>
<td>7,607.8MN</td>
<td>7,394.5MN</td>
</tr>
<tr>
<td>Total GDP contribution</td>
<td>GMD 15,078.8MN (USD 292.0MN)</td>
<td>GMD 7,607.8MN (USD 147.3MN)</td>
<td>GMD 7,394.5MN (USD 143.2MN)</td>
</tr>
<tr>
<td>Change</td>
<td>-49.5%</td>
<td>-2.8%</td>
<td>-0.2%</td>
</tr>
<tr>
<td>Economy change</td>
<td>USD -4,855 BN (Economy GDP = -3.3%)</td>
<td>USD 1,038 BN (Economy GDP = 5.8%)</td>
<td></td>
</tr>
</tbody>
</table>

### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs</td>
<td>116.4 (000s)</td>
<td>88.4 (000s)</td>
<td>89.0 (000s)</td>
</tr>
<tr>
<td>16.4% of total jobs</td>
<td>12.6% of total jobs</td>
<td>12.2% of total jobs</td>
<td></td>
</tr>
<tr>
<td>Change</td>
<td>-24.0%</td>
<td>+0.6%</td>
<td></td>
</tr>
</tbody>
</table>

### Visitor Spend:

**International:**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>GMD</td>
<td>7,968.3 MN</td>
<td>2,648.2 MN</td>
<td>2,323.4 MN</td>
</tr>
<tr>
<td>USD</td>
<td>154.3MN</td>
<td>51.3MN</td>
<td>45.0MN</td>
</tr>
<tr>
<td>44.8% of total exports</td>
<td>30.9% of total exports</td>
<td>23.3% of total exports</td>
<td></td>
</tr>
<tr>
<td>Change</td>
<td>-66.8%</td>
<td>-66.8%</td>
<td>-12.3%</td>
</tr>
</tbody>
</table>
GAMBIA
2022 Annual Research: Key Highlights

Gambia Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 63.8MN (29%)
  - International Spending: USD 154.3MN (71%)
- **2021**
  - Domestic Spending: USD 54.2MN (55%)
  - International Spending: USD 45.0MN (45%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 133.9MN (61%)
  - Business Spending: USD 84.3MN (39%)
- **2021**
  - Leisure Spending: USD 50.1MN (29%)
  - Business Spending: USD 154.3MN (71%)

Inbound Arrivals:

- **2019**
  1. United Kingdom 12%
  2. Netherlands 6%
  3. Sweden 3%
  4. Spain 2%
  5. Belgium 2%
  Rest of world 75%
- **2021**
  1. Netherlands 9%
  2. United Kingdom 8%
  3. Sweden 5%
  4. Belgium 4%
  5. Germany 3%
  Rest of world 72%

Outbound Departures:

- **2019**
  1. Senegal 62%
  2. Nigeria 20%
  3. China 2%
  4. United States 2%
  5. Libya 1%
  Rest of world 12%
- **2021**
  1. Senegal 61%
  2. Nigeria 20%
  3. Dominican Republic 4%
  4. United States 1%
  5. Togo 1%
  Rest of world 13%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.