**GAMBIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**  

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**GAMBIA 2019 KEY DATA**

- **17.7%** OF TOTAL ECONOMY  
  Total T&T GDP = GMD15,178.4MN (USD302.4MN)

- **+9.4%**  
  2019 Travel & Tourism GDP growth vs +5.4% real economy GDP growth

- **129.6 JOBS (000’s)**  
  (18.2% of total employment)

- **GMD8,220.7 MN**  
  in visitor spend (71.6% of total exports) (USD163.8MN)

**INBOUND ARRIVALS**

1. UNITED KINGDOM 9%
2. NETHERLANDS 5%
3. SWEDEN 2%
4. BELGIUM 1%
5. SPAIN 1%
**REST OF WORLD 82%**

**OUTBOUND DEPARTURES**

1. SENEGAL 71%
2. NIGERIA 12%
3. CHINA 2%
4. SAUDI ARABIA 2%
5. UNITED STATES 2%
**REST OF WORLD 11%**

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 60%
- BUSINESS SPENDING: 40%
- DOMESTIC SPENDING: 28%
- INTERNATIONAL SPENDING: 72%

1**All values are in constant 2019 prices & exchange rates**

As reported in March 2020