GABON
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.0% OF TOTAL ECONOMY

10.3% vs +6.8% real economy GDP growth

Total T&T GDP = XAF292.4BN (USD499.0MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

18.6 JOBS (000's)

(3.2% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF29.3BN in visitor spend (0.8% of total exports) (USD49.9MN)

OUTBOUND DEPARTURES

1. NIGERIA
2. CÔTE D'IVOIRE
3. SOUTH AFRICA
4. MOROCCO
5. CENTRAL AFRICAN REPUBLIC
REST OF WORLD

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

● LEISURE SPENDING
○ BUSINESS SPENDING
70% 30%

● DOMESTIC SPENDING
○ INTERNATIONAL SPENDING
87% 13%

¹All values are in constant 2019 prices & exchange rates
As reported in March 2020