GABON
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330 MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

+6.8%
2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

3.0% OF TOTAL ECONOMY
Total T&T GDP = XAF292.4BN (USD499.0MN)

18.6 JOBS (000's)
(3.2% of total employment)

INTERNATIONAL VISITOR IMPACT
XAF29.3 BN
in visitor spend (0.8% of total exports) (USD49.9MN)

OUTBOUND DEPARTURES

1. NIGERIA 25%
2. CÔTE D'IVOIRE 21%
3. SOUTH AFRICA 10%
4. MOROCCO 10%
5. CENTRAL AFRICAN REPUBLIC 8%
REST OF WORLD 26%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 70%
- BUSINESS SPENDING 30%
- DOMESTIC SPENDING 87%
- INTERNATIONAL SPENDING 13%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020