While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

GABON
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.0% of total economy
Total T&T GDP = XAF292.4BN (USD499.0M)

+6.8%
2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

18.6 jobs (000’s)
(3.2% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF29.3BN
in visitor spend (0.8% of total exports)
(USD49.9MN)

OUTBOUND DEPARTURES

1. NIGERIA
2. CÔTE D’IVOIRE
3. SOUTH AFRICA
4. MOROCCO
5. CENTRAL AFRICAN REPUBLIC
REST OF WORLD

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
  70%
- BUSINESS SPENDING
  30%
- DOMESTIC SPENDING
  87%
- INTERNATIONAL SPENDING
  13%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

As reported in March 2020