While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP growth vs +2.7% real economy GDP growth.

GABON 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GABON 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
- 3.0% OF TOTAL ECONOMY
- Total T&T GDP = XAF292.4BN (USD499.0MN)
- +6.8% 2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
- 18.6 JOBS (000’s)
- (3.2% of total employment)

INTERNATIONAL VISITOR IMPACT
- XAF29.3BN in visitor spend (0.8% of total exports)
- (USD49.9MN)

OUTBOUND DEPARTURES

1. NIGERIA
2. CÔTE D’IVOIRE
3. SOUTH AFRICA
4. MOROCCO
5. CENTRAL AFRICAN REPUBLIC
REST OF WORLD

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 70%
- BUSINESS SPENDING: 30%
- DOMESTIC SPENDING: 87%
- INTERNATIONAL SPENDING: 13%

All values are in constant 2019 prices & exchange rates
As reported in March 2020