GABON
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

+6.8% Real economy GDP growth

GABON 2019 KEY DATA

3.0% OF TOTAL ECONOMY
Total T&T GDP = XAF292.4BN (USD499.0MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

+6.8% 2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

18.6 JOBS (000's)
(3.2% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

XAF29.3BN in visitor spend (0.8% of total exports)
(USD49.9MN)

INTERNATIONAL VISITOR IMPACT

OUTBOUND DEPARTURES

1. NIGERIA
2. CÔTE D’IVOIRE
3. SOUTH AFRICA
4. MOROCCO
5. CENTRAL AFRICAN REPUBLIC
REST OF WORLD

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 70%
- BUSINESS SPENDING 30%
- DOMESTIC SPENDING 87%
- INTERNATIONAL SPENDING 13%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020