GABON
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

2.5% 3.5% 10.3%

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.0% OF TOTAL ECONOMY

Total T&T GDP = XAF292.4BN (USD499.0MN)

+6.8%

2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

18.6 JOBS (000's)

(3.2% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF29.3BN in visitor spend (0.8% of total exports) (USD49.9MN)

GABON 2019 KEY DATA

OUTBOUND DEPARTURES

1. NIGERIA
2. CÔTE D’IVOIRE
3. SOUTH AFRICA
4. MOROCCO
5. CENTRAL AFRICAN REPUBLIC
REST OF WORLD

25% 21% 10% 10% 8% 26%

Note: Data are average shares over the 2016-2018 period Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 70% 30%
- BUSINESS SPENDING
- DOMESTIC SPENDING 87%
- INTERNATIONAL SPENDING 13%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020