While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

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- Mining
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- Financial Services

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

3.0% OF TOTAL ECONOMY

To GDP

3.5%

2.5%

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

18.6 JOBS (000's)

(3.2% of total employment)

XAF29.3BN in visitor spend (0.8% of total exports)

(USD499.0MN)

(USD49.9MN)

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330MN Jobs globally (1 in 10 jobs)

GABON 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.0% OF TOTAL ECONOMY

Total T&T GDP = XAF292.4BN
(USD499.0MN)

+6.8%

2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

18.6 JOBS (000's)
(3.2% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF29.3BN in visitor spend (0.8% of total exports)

(USD499.0MN)

GABON 2019 KEY DATA

OUTBOUND DEPARTURES

1. NIGERIA 25%
2. CÔTE D’IVOIRE 21%
3. SOUTH AFRICA 10%
4. MOROCCO 10%
5. CENTRAL AFRICAN REPUBLIC 8%
REST OF WORLD 26%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING

70% 30%

- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

87% 13%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020