### Global Data 2019

- **10.3%**: Total GDP contribution
- **330MN**: Jobs globally (1 in 10 jobs)
- **3.0% of Total Economy**: While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- **+6.8%**: 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- **18.6 JOBS (000's)**: (3.2% of total employment)
- **XAF29.3BN**: in visitor spend (0.8% of total exports)

### Gabon 2019 Key Data

#### Contribution of Travel & Tourism to GDP

- **3.0% of Total Economy**: Total T&T GDP = XAF292.4BN (USD499.0MN) vs +2.7% real economy GDP growth

#### Contribution of Travel & Tourism to Employment

- **18.6 JOBS (000's)**: (3.2% of total employment)

#### International Visitor Impact

- **XAF29.3BN**: in visitor spend (0.8% of total exports) (USD49.9MN)

### Outbound Departures

1. Nigeria  
2. Côte d’Ivoire  
3. South Africa  
4. Morocco  
5. Central African Republic  
6. Rest of World

#### Note

Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)

- **Leisure Spending**: 70%  
- **Business Spending**: 30%  
- **Domestic Spending**: 87%  
- **International Spending**: 13%

1 All values are in constant 2019 prices & exchange rates  
As reported in March 2020