While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining 0%  Agriculture 10%  Travel & Tourism 15%

Total GDP contribution

10.3% Total GDP contribution

2.5% Travel & Tourism

3.5% Total GDP

330 MN Jobs globally (1 in 10 jobs)

8.5% OF TOTAL ECONOMY +1.9% vs +1.2% real economy GDP growth

2,678.1 JOBS (000's) (9.4% of total employment)

EU 58.6 BN in visitor spend (7.7% of total exports) (USD65.4BN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

FRANCE 2019 KEY DATA

INBOUND ARRIVALS

1. GERMANY 14%
2. UNITED KINGDOM 14%
3. BELGIUM 12%
4. ITALY 8%
5. SWITZERLAND 8%
REST OF WORLD 44%

OUTBOUND DEPARTURES

1. SPAIN 23%
2. ITALY 9%
3. UNITED KINGDOM 7%
4. PORTUGAL 4%
5. GERMANY 4%
REST OF WORLD 53%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 81%
- BUSINESS SPENDING 19%
- DOMESTIC SPENDING 66%
- INTERNATIONAL SPENDING 34%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020