FRANCE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

8.5% OF TOTAL ECONOMY
10.3% Total GDP contribution

+1.9%
Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

330 MN jobs globally (1 in 10 jobs)

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>9%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>11%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

FRANCE 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.5% OF TOTAL ECONOMY
Total T&T GDP = EUR205.6BN (USD229.3BN)

+1.9%
2019 Travel & Tourism GDP growth vs +1.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,678.1 JOBS (000’s)
(9.4% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR58.6 BN in visitor spend (7.7% of total exports)
(USD65.4BN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 81%
- BUSINESS SPENDING 19%
- DOMESTIC SPENDING 66%
- INTERNATIONAL SPENDING 34%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020