## FRANCE 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)
- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data). Share of total economy GDP
  - Mining: 0%
  - Automotive: 5%
  - Agriculture: 10%
  - Travel & Tourism: 15%
  - Retail: 10%
  - Financial Services: 10%

### FRANCE 2019 KEY DATA

- **8.5% OF TOTAL ECONOMY**
  - Total T&T GDP = EUR205.6BN (USD229.3BN)
- **+1.9%**
  - 2019 Travel & Tourism GDP growth vs +1.2% real economy GDP growth
- **2,678.1 JOBS (000’s)**
  - (9.4% of total employment)
- **EUR58.6BN**
  - in visitor spend (7.7% of total exports)
  - (USD65.4BN)

### INBOUND ARRIVALS

- 1. GERMANY 14%
- 2. UNITED KINGDOM 14%
- 3. BELGIUM 12%
- 4. ITALY 8%
- 5. SWITZERLAND 8%
- REST OF WORLD 44%

### OUTBOUND DEPARTURES

- 1. SPAIN 23%
- 2. ITALY 9%
- 3. UNITED KINGDOM 7%
- 4. PORTUGAL 4%
- 5. GERMANY 4%
- REST OF WORLD 53%

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 81%
- **BUSINESS SPENDING** 19%
- **DOMESTIC SPENDING** 66%
- **INTERNATIONAL SPENDING** 34%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020