## FRANCE
### 2021 Annual Research: Key Highlights

#### Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total GDP contribution:</td>
<td>$10.4% USD 9,170 BN</td>
<td>$5.5% USD 4,671 BN</td>
<td>-49.1%</td>
</tr>
<tr>
<td>Total Travel &amp; Tourism jobs:</td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
<td>-18.5%</td>
</tr>
</tbody>
</table>

*Global Economy GDP change: -3.7%*

**Total Travel & Tourism GDP change in 2020:**

-49.1% =USD -4,498 BN

**Change in Jobs in 2020:**

-61.6 MN -18.5%

#### France Key Data

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<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td></td>
<td></td>
<td>-48.8%</td>
</tr>
<tr>
<td></td>
<td>8.5% of Total Economy</td>
<td>4.7% of Total Economy</td>
<td></td>
</tr>
<tr>
<td>Total T&amp;T GDP</td>
<td>EUR210.7BN (USD240.5BN)</td>
<td>EUR107.9BN (USD123.2BN)</td>
<td></td>
</tr>
<tr>
<td><strong>Change in jobs:</strong></td>
<td></td>
<td></td>
<td>-7.2%</td>
</tr>
<tr>
<td>Domestic visitor spend</td>
<td>-192.5 (000s)</td>
<td>-18.5%</td>
<td></td>
</tr>
<tr>
<td>International visitor impact</td>
<td>-52.9%</td>
<td>-36.5 BN</td>
<td></td>
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**Total contribution of Travel & Tourism to Employment:**

-49.8%

-7.2% -192.5 (000s)

**Visitor Impact International:**

-52.9%

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<tr>
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<tr>
<td>Visitor spend</td>
<td>EUR 60.4 BN</td>
<td>EUR 28.5 BN</td>
<td>-52.9%</td>
</tr>
<tr>
<td>Visitor spend</td>
<td>USD 69.0BN</td>
<td>USD 32.8BN</td>
<td></td>
</tr>
<tr>
<td>(9.5% of total employment)</td>
<td></td>
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**Visitor Impact Domestic:**

-49.8%

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<tr>
<td>Visitor spend</td>
<td>EUR 115.5 BN</td>
<td>EUR 58.0 BN</td>
<td>-49.8%</td>
</tr>
<tr>
<td>Visitor spend</td>
<td>USD 131.8BN</td>
<td>USD 66.2BN</td>
<td></td>
</tr>
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</table>

(USD69.0BN) (USD32.5BN)
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France Sector Characteristics

Domestic vs International Spending:
- Domestic Spending: USD 131.8BN (66%)
- International Spending: USD 69.0BN (34%)

Leisure vs Business Spending:
- Leisure Spending: USD 161.8BN (81%)
- Business Spending: USD 39.0BN (19%)

Inbound Arrivals:
- 2019:
  1. United Kingdom 14%
  2. Germany 14%
  3. Belgium 12%
  4. Italy 8%
  5. Switzerland 8%
  Rest of world 44%
- 2020:
  1. Germany 16%
  2. Belgium 15%
  3. United Kingdom 13%
  4. Switzerland 9%
  5. Italy 8%
  Rest of world 39%

Outbound Departures:
- 2019:
  1. Spain 20%
  2. Italy 14%
  3. United Kingdom 6%
  4. Morocco 4%
  5. Germany 3%
  Rest of world 53%
- 2020:
  1. Spain 24%
  2. Italy 19%
  3. United Kingdom 7%
  4. Germany 4%
  5. Belgium 3%
  Rest of world 43%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO