**FRANCE**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

**10.3%**

Total GDP contribution

**330MN**

Jobs globally (1 in 10 jobs)

### FRANCE 2019 KEY DATA

**8.5% of total economy**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**2,678.1 jobs (000's)**

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**+1.9%**

Global GDP impact by sector (2018 data). Share of total economy GDP.

Global GDP growth vs +1.2% real economy GDP growth.

**EUR58.6BN**

in visitor spend (7.7% of total exports)

### INBOUND ARRIVALS

1. **GERMANY 14%**
2. **UNITED KINGDOM 14%**
3. **BELGIUM 12%**
4. **ITALY 8%**
5. **SWITZERLAND 8%**
6. **REST OF WORLD 44%**

### OUTBOUND DEPARTURES

1. **SPAIN 23%**
2. **ITALY 9%**
3. **UNITED KINGDOM 7%**
4. **PORTUGAL 4%**
5. **GERMANY 4%**
6. **REST OF WORLD 53%**

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 81%
- **BUSINESS SPENDING** 19%
- **DOMESTIC SPENDING** 66%
- **INTERNATIONAL SPENDING** 34%

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

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1All values are in constant 2019 prices & exchange rates

As reported in March 2020