FRANCE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Travel & Tourism grew significantly more at 3.5%

3.5% 1 in 4 net new jobs were created by Travel & Tourism over the last five years

330 MN Jobs globally (1 in 10 jobs)

8.5% OF TOTAL ECONOMY +1.9%

vs +1.2% real economy GDP growth

2,678.1 JOBS (000’s)

EU
R
58.6 BN in visitor spend (7.7% of total exports)

1. GERMANY 14%
2. SPAIN 23%
3. UNITED KINGDOM 14%
4. ITALY 9%
5. BELGIUM 12%
3. UNITED KINGDOM 7%
4. PORTUGAL 4%
5. GERMANY 4%
REST OF WORLD 44%
REST OF WORLD 53%

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

Mining 0%
Automotive 5%
Agriculture 10%
Travel & Tourism 15%
Retail 0%
Financial Services 5%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. GERMANY 14%
2. UNITED KINGDOM 14%
3. BELGIUM 12%
4. ITALY 8%
5. SWITZERLAND 8%
REST OF WORLD 44%
1. SPAIN 23%
2. ITALY 9%
3. UNITED KINGDOM 7%
4. PORTUGAL 4%
5. GERMANY 4%
REST OF WORLD 53%

All values are in constant 2019 prices & exchange rates
As reported in March 2020

330 MN Jobs globally (1 in 10 jobs)

8.5% OF TOTAL ECONOMY

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

2,678.1 JOBS (000’s)

(9.4% of total employment)

EUR58.6 BN

in visitor spend (7.7% of total exports)

(USD65.4BN)

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 81%
BUSINESS SPENDING 19%
DOMESTIC SPENDING 66%
INTERNATIONAL SPENDING 34%