FRANCE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

FRANCE 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.5% OF TOTAL ECONOMY
Total T&T GDP = EUR205.6BN (USD229.3BN)

+1.9% 2019 Travel & Tourism GDP growth vs +1.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,678.1 JOBS (000’s)
(9.4% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR58.6BN in visitor spend (7.7% of total exports)
(USD65.4BN)

INBOUND ARRIVALS | OUTBOUND DEPARTURES

INBOUND ARRIVALS

1. GERMANY 14%
2. UNITED KINGDOM 14%
3. BELGIUM 12%
4. ITALY 8%
5. SWITZERLAND 8%
REST OF WORLD 44%

OUTBOUND DEPARTURES

1. SPAIN 23%
2. ITALY 9%
3. UNITED KINGDOM 7%
4. PORTUGAL 4%
5. GERMANY 4%
REST OF WORLD 53%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 81%
BUSINESS SPENDING 19%
DOMESTIC SPENDING 66%
INTERNATIONAL SPENDING 34%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020