10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

7.5% of total economy

+0.5% vs +1.3% real economy GDP growth

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

FINLAND 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.5% of total economy

Total T&T GDP = EUR18.2BN (USD20.3BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

214.0 JOBS (000's)
(8.1% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR4.5 BN
in visitor spend (4.8% of total exports)
(USD5.1BN)

INBOUND ARRIVALS

1. RUSSIAN FEDERATION 12%
2. SWEDEN 11%
3. GERMANY 9%
4. UNITED KINGDOM 7%
5. CHINA 6%
REST OF WORLD 55%

OUTBOUND DEPARTURES

1. SWEDEN 18%
2. RUSSIAN FEDERATION 17%
3. ESTONIA 15%
4. SPAIN 8%
5. FRANCE 3%
REST OF WORLD 39%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 73%
- BUSINESS SPENDING: 27%
- DOMESTIC SPENDING: 71%
- INTERNATIONAL SPENDING: 29%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020