## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>GDP Contribution</th>
<th>Change in GDP</th>
<th>Travel &amp; Tourism GDP</th>
<th>Change in Jobs</th>
<th>Change in GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3%</td>
<td>-38.7%</td>
<td>-50.4%</td>
<td>-62.0MN</td>
<td>-18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3%</td>
<td>+15.6%</td>
<td>271 MN = 1 in 12 jobs</td>
<td>+18.2MN</td>
<td>+6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1%</td>
<td>+21.7%</td>
<td>289 MN = 1 in 11 jobs</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Finland Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Contribution of Travel &amp; Tourism to GDP</th>
<th>Change in Jobs</th>
<th>Total Contribution of Travel &amp; Tourism to Employment</th>
<th>Change in Jobs</th>
<th>Visitor Spend</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>7.9% of Total Economy EUR 19.7BN (USD 21.7BN)</td>
<td>-19.9%</td>
<td>222.4 (000s) 8.3% of total jobs</td>
<td>+4.9%</td>
<td>International: EUR 5.0 BN 5.1% of total exports (USD 5.6BN)</td>
</tr>
<tr>
<td>2020</td>
<td>4.9% of Total Economy EUR 12.1BN (USD 13.3BN)</td>
<td>+6.7%</td>
<td>178.2 (000s) 6.8% of total jobs</td>
<td></td>
<td>Domestic: EUR 11.7 BN (USD 12.8BN)</td>
</tr>
<tr>
<td>2021</td>
<td>5.5% of Total Economy EUR 13.9BN (USD 15.4BN)</td>
<td>+25.3%</td>
<td>186.9 (000s) 7.0% of total jobs</td>
<td></td>
<td>EUR 10.6 BN (USD 11.6BN)</td>
</tr>
</tbody>
</table>

### Travel & Tourism GDP
- Change: -38.7%
- Economy change: -2.3%

### Travel & Tourism GDP
- Change: +15.6%
- Economy change: +3.3%

### Visitor Spend
- Change: +4.9%

### Travel & Tourism GDP
- Change: +6.7%
- Economy change: +25.3%
FINLAND
2022 Annual Research: Key Highlights

Finland Sector Characteristics

Domestic vs International Spending:
- 2019
  - Domestic Spending: USD 12.8BN (70%)
  - International Spending: USD 5.6BN (30%)
- 2021
  - Domestic Spending: USD 11.6BN (91%)
  - International Spending: USD 1.2BN (9%)

Leisure vs Business Spending:
- 2019
  - Leisure Spending: USD 13.5BN (73%)
  - Business Spending: USD 4.9BN (27%)
- 2021
  - Leisure Spending: USD 10.5BN (82%)
  - Business Spending: USD 2.3BN (18%)

Inbound Arrivals:
- 2019
  1. Russian Federation 12%
  2. Sweden 10%
  3. Germany 10%
  4. China 7%
  5. United Kingdom 7%
  Rest of world 55%
- 2021
  1. Germany 13%
  2. Sweden 11%
  3. United Kingdom 10%
  4. Estonia 7%
  5. United States 5%
  Rest of world 54%

Outbound Departures:
- 2019
  1. Sweden 16%
  2. Russian Federation 16%
  3. Estonia 14%
  4. Spain 9%
  5. Germany 4%
  Rest of world 41%
- 2021
  1. Russian Federation 23%
  2. Sweden 21%
  3. Spain 10%
  4. Estonia 10%
  5. Norway 6%
  Rest of world 30%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO