While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 5%
- Manufacturing: 10%
- Construction: 15%
- Wholesale: 0%
- Retail: 5%
- Financial Services: 10%
- Health: 0%
- Education: 5%
- Sport & Leisure: 10%
- Electrical & Electronics: 15%
- Food & Drink: 0%
- Textiles: 5%
- Chemicals: 10%
- Machinery & Equipment: 15%
- Other: 0%
- Total: 100%

**Global Data 2019**

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

**Finland 2019 Key Data**

7.5% of Total Economy

2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

+0.5%

7.5% of Total Economy

Total T&T GDP = EUR18.2BN (USD20.3BN)

214.0 Jobs (000's)

(8.1% of total employment)

EUR4.5 BN in visitor spend (4.8% of total exports)

(USD5.1BN)

**Inbound Arrivals**

1. Russian Federation 12%
2. Sweden 11%
3. Germany 9%
4. United Kingdom 7%
5. China 6%
Rest of World 55%

**Outbound Departures**

1. Sweden 18%
2. Russian Federation 17%
3. Estonia 15%
4. Spain 8%
5. France 3%
Rest of World 39%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**Sector Characteristics (2019)**

- Leisure Spending: 73%
- Business Spending: 27%
- Domestic Spending: 71%
- International Spending: 29%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020