While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global 2019 Data

- **6.7%** of total economy
- 1,957.5 jobs (000's)
- ETB104,073MN
- 10.3% GDP contribution
- 2.5% employment
- 330,000 jobs globally (1 in 10 jobs)

**Ethiopia 2019 Key Data**

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
  - Total T&T GDP = ETB173,368.0MN (USD6,004.4MN)
  - 6.7% of total economy

- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
  - 1,957.5 jobs (000's)
  - 7.0% of total employment

- **INTERNATIONAL VISITOR IMPACT**
  - ETB104,073MN
  - in visitor spend (49.5% of total exports) (USD3,604.5MN)

**Inbound Arrivals**

- 1. United States 17%
- 2. United Kingdom 5%
- 3. China 5%
- 4. Germany 4%
- 5. Italy 4%
- Rest of World 65%

**Outbound Departures**

- 1. Lebanon 20%
- 2. Sudan 18%
- 3. China 11%
- 4. Saudi Arabia 7%
- 5. France 7%
- Rest of World 37%

**Sector Characteristics (2019)**

- Leisure Spending: 66%
- Business Spending: 34%
- Domestic Spending: 30%
- International Spending: 70%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020