While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

6.7% of total economy

ETB 104,073 MN in visitor spend (49.5% of total exports)

1,957.5 jobs (000's) (7.0% of total employment)

66% LEISURE SPENDING

34% BUSINESS SPENDING

30% DOMESTIC SPENDING

70% INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020