While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 30%
- Retail: 15%
- Financial Services: 5%

Global 2019 Travel & Tourism GDP growth (7.0% of total employment) vs +7.5% real economy GDP growth.

6.7% of total economy

330 million
Jobs globally (1 in 10 jobs)

ETB104,073 million
in visitor spend (49.5% of total exports)

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ETHIOPIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

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ETB104,073 million
in visitor spend (49.5% of total exports)

330 million
Jobs globally (1 in 10 jobs)

ETB173,368.0 million
(USD6,004.4 million)

6.7% of total economy

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- Mining: 0%
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Global 2019 Travel & Tourism GDP growth (7.0% of total employment) vs +7.5% real economy GDP growth.

66%
LEISURE SPENDING

34%
BUSINESS SPENDING

30%
DOMESTIC SPENDING

70%
INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.