While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

6.7% of total economy
+0.7%

ETB104,073MN
(USD3,604.5MN)

2019 Travel & Tourism GDP growth vs +7.5% real economy GDP growth

<table>
<thead>
<tr>
<th>INBOUND ARRIVALS</th>
<th>OUTBOUND DEPARTURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. UNITED STATES 17%</td>
<td>1. LEBANON 20%</td>
</tr>
<tr>
<td>2. UNITED KINGDOM 5%</td>
<td>2. SUDAN 18%</td>
</tr>
<tr>
<td>3. CHINA 5%</td>
<td>3. CHINA 11%</td>
</tr>
<tr>
<td>4. GERMANY 4%</td>
<td>4. SAUDI ARABIA 7%</td>
</tr>
<tr>
<td>5. ITALY 4%</td>
<td>5. FRANCE 7%</td>
</tr>
<tr>
<td>REST OF WORLD 65%</td>
<td>REST OF WORLD 37%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 66%
- BUSINESS SPENDING 34%
- DOMESTIC SPENDING 30%
- INTERNATIONAL SPENDING 70%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020