ESWATINI
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>2%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>5%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

ESWATINI 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
5.5% OF TOTAL ECONOMY
Total T&T GDP = SZL3,532.2MN (USD243.9MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
17.3 JOBS (000's)
(5.8% of total employment)

INTERNATIONAL VISITOR IMPACT
SZL166.6MN in visitor spend (0.5% of total exports)
(USD11.5MN)

INBOUND ARRIVALS
1. SOUTH AFRICA 58%
2. MOZAMBIQUE 5%
3. PORTUGAL 2%
4. UNITED KINGDOM 2%
5. AUSTRALIA 0%
REST OF WORLD 33%

OUTBOUND DEPARTURES
1. SOUTH AFRICA 93%
2. ZIMBABWE 2%
3. MOZAMBIQUE 2%
4. BOTSWANA 1%
5. LESOTHO 0%
REST OF WORLD 2%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 21%
BUSINESS SPENDING 79%
DOMESTIC SPENDING 95%
INTERNATIONAL SPENDING 5%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining 0%
- Automotive 5%
- Agriculture 2%
- Travel & Tourism 10%
- Retail 5%
- Financial Services 15%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

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