ESWATINI 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **5.5% of total economy**
  - Total T&T GDP = SZL3.532.2MN (USD243.9MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **17.3** Jobs (000's)
  - (5.8% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **SZL166.6 MN**
  - in visitor spend (0.5% of total exports) (USD11.5MN)

**INBOUND ARRIVALS**

- 1. SOUTH AFRICA 58%
- 2. MOZAMBIQUE 5%
- 3. PORTUGAL 2%
- 4. UNITED KINGDOM 2%
- 5. AUSTRALIA 0%
- REST OF WORLD 33%

**OUTBOUND DEPARTURES**

- 1. SOUTH AFRICA 93%
- 2. ZIMBABWE 2%
- 3. MOZAMBIQUE 2%
- 4. BOTSWANA 1%
- 5. LESOTHO 0%
- REST OF WORLD 2%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 21%
- BUSINESS SPENDING 79%
- DOMESTIC SPENDING 95%
- INTERNATIONAL SPENDING 5%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

All values are in constant 2019 prices & exchange rates

As reported in March 2020