ESWATINI 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 Mn** Jobs globally (1 in 10 jobs)
- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data). Share of total economy GDP
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services

ESWATINI 2019 KEY DATA

- **5.5% of total economy**
  - Total T&T GDP = SZL3,532.2MN (USD243.9MN)
- **-8.7%**
  - 2019 Travel & Tourism GDP growth vs +0.2% real economy GDP growth

- **17.3 JOBS (000’s)**
  - (5.8% of total employment)

- **SZL166.6 Mn**
  - in visitor spend (0.5% of total exports) (USD11.5MN)

INBOUND ARRIVALS

- 1. SOUTH AFRICA 58%
- 2. MOZAMBIQUE 5%
- 3. PORTUGAL 2%
- 4. UNITED KINGDOM 2%
- 5. AUSTRALIA 0%
- REST OF WORLD 33%

OUTBOUND DEPARTURES

- 1. SOUTH AFRICA 93%
- 2. ZIMBABWE 2%
- 3. MOZAMBIQUE 2%
- 4. BOTSWANA 1%
- 5. LESOTHO 0%
- REST OF WORLD 2%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 21% 79%
- BUSINESS SPENDING: 95% 5%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020