**ESWATINI**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

10.3%  
Total GDP contribution

330MN  
Jobs globally (1 in 10 jobs)

5.5% OF TOTAL ECONOMY  
While the global economy grew by 2.5%,  
Travel & Tourism grew significantly more at 3.5%  
1 in 4 net new jobs were created by Travel & Tourism over the last five years  
Global GDP impact by sector (2018 data). Share of total economy GDP

-8.7%  
vs +0.2% real economy GDP growth

**ESWATINI 2019 KEY DATA**

CONTRIBUTION OF TRAVEL & TOURISM TO GDP  
5.5% OF TOTAL ECONOMY  
Total T&T GDP = SZL3,532.2MN (USD243.9MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT  
17.3 JOBS (000’s)  
(5.8% of total employment)

INTERNATIONAL VISITOR IMPACT  
SZL166.6MN  
in visitor spend (0.5% of total exports)  
(USD11.5MN)

**INBOUND ARRIVALS**

- 1. SOUTH AFRICA 58%
- 2. MOZAMBIQUE 5%
- 3. PORTUGAL 2%
- 4. UNITED KINGDOM 2%
- 5. AUSTRALIA 0%
- REST OF WORLD 33%

**OUTBOUND DEPARTURES**

- 1. SOUTH AFRICA 93%
- 2. ZIMBABWE 2%
- 3. MOZAMBIQUE 2%
- 4. BOTSWANA 1%
- 5. LESOTHO 0%
- REST OF WORLD 2%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING  
21%

- BUSINESS SPENDING  
79%

- DOMESTIC SPENDING  
95%

- INTERNATIONAL SPENDING  
5%

1All values are in constant 2019 prices & exchange rates  
As reported in March 2020

**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**  
**1 in 4 net new jobs were created by Travel & Tourism over the last five years**