**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**ESTONIA 2019 KEY DATA**

- **11.7% OF TOTAL ECONOMY**
  - Total T&T GDP = EUR3.3BN (USD3,665.1MN)
- **75.1 JOBS (000's)** (11.3% of total employment)
- **EUR2.0 BN** in visitor spend (9.6% of total exports) (USD2,256.7MN)

**INBOUND ARRIVALS**
- 1. FINLAND 43%
- 2. RUSSIAN FEDERATION 11%
- 3. LATVIA 7%
- 4. GERMANY 6%
- 5. SWEDEN 3%
- REST OF WORLD 30%

**OUTBOUND DEPARTURES**
- 1. RUSSIAN FEDERATION 36%
- 2. LATVIA 10%
- 3. POLAND 8%
- 4. FINLAND 8%
- 5. LITHUANIA 6%
- REST OF WORLD 32%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 73%
- BUSINESS SPENDING 27%
- DOMESTIC SPENDING 27%
- INTERNATIONAL SPENDING 73%

1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years. Global GDP impact by sector (2018 data). Share of total economy GDP.