While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

ESTONIA 2019 KEY DATA

11.7% of total economy

Total T&T GDP = EUR3.3BN
(USD3,665.1MN)

+1.6%

2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

75.1 jobs (000’s)

(1.3% of total employment)

EUR2.0 BN

in visitor spend (9.6% of total exports)
(USD2,256.7MN)

INBOUND ARRIVALS

1. Finland 43%
2. Russian Federation 11%
3. Latvia 7%
4. Germany 6%
5. Sweden 3%
Rest of World 30%

OUTBOUND DEPARTURES

1. Russian Federation 36%
2. Latvia 10%
3. Poland 8%
4. Finland 8%
5. Lithuania 6%
Rest of World 32%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- Leisure Spending 73%
- Business Spending 27%
- Domestic Spending 27%
- International Spending 73%

All values are in constant 2019 prices & exchange rates
As reported in March 2020