While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP grew by 3.4% vs real economy GDP growth.

330 MN
Jobs globally (1 in 10 jobs)

11.7% OF TOTAL ECONOMY
Total T&T GDP = EUR3.3BN (USD3,665.1MN)

+1.6%
2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth.

75.1 JOBS (000’s)
(11.3% of total employment)

EUR 2.0 BN
in visitor spend (9.6% of total exports) (USD2,256.7MN)

**INBOUND ARRIVALS**
- 1. FINLAND 43%
- 2. RUSSIAN FEDERATION 11%
- 3. LATVIA 7%
- 4. GERMANY 6%
- 5. SWEDEN 3%
- REST OF WORLD 30%

**OUTBOUND DEPARTURES**
- 1. RUSSIAN FEDERATION 36%
- 2. LATVIA 10%
- 3. POLAND 8%
- 4. FINLAND 8%
- 5. LITHUANIA 6%
- REST OF WORLD 32%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1All values are in constant 2019 prices & exchange rates
As reported in March 2020