EL SALVADOR
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Mining

330 MN Jobs globally (1 in 10 jobs)

3% Automotive

317.2 JOBS (000's)

18% Agriculture

11.0% OF TOTAL ECONOMY

11.6% of total employment

1 in 4 net new jobs were created by Travel & Tourism over the last five years

11.6% Total T&T GDP = USD2,970.1MN

+8.0% 2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

Global GDP impact by sector (2018 data). Share of total economy GDP

14% Mining

13% Automotive

12% Agriculture

10% Travel & Tourism

9% Retail

8% Financial Services

EL SALVADOR 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

11.0% OF TOTAL ECONOMY

Total T&T GDP = USD2,970.1MN

+8.0%

2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

317.2 JOBS (000's)

(11.6% of total employment)

INTERNATIONAL VISITOR IMPACT

USD1,573.8 MN

in visitor spend (21.3% of total exports)

INBOUND ARRIVALS

1. GUATEMALA 36%

2. UNITED STATES 31%

3. HONDURAS 16%

4. COSTA RICA 3%

5. MEXICO 2%

REST OF WORLD 12%

OUTBOUND DEPARTURES

1. GUATEMALA 35%

2. UNITED STATES 18%

3. NICARAGUA 13%

4. HONDURAS 13%

5. COSTA RICA 7%

REST OF WORLD 14%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

● LEISURE SPENDING 74%

● BUSINESS SPENDING 26%

● DOMESTIC SPENDING 38%

● INTERNATIONAL SPENDING 62%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020