EL SALVADOR
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

EL SALVADOR 2019 KEY DATA

- **11.0%** OF TOTAL ECONOMY
  - Total T&T GDP = USD2,970.1 MN
- **+8.0%** Travel & Tourism GDP growth vs +2.1% real economy GDP growth

- **317.2** JOBS (000’s)
  - (11.6% of total employment)
- **USD1,573.8 MN** in visitor spend (21.3% of total exports)

INBOUND ARRIVALS

1. GUATEMALA 36%
2. UNITED STATES 31%
3. HONDURAS 16%
4. COSTA RICA 3%
5. MEXICO 2%
- REST OF WORLD 12%

OUTBOUND DEPARTURES

1. GUATEMALA 35%
2. UNITED STATES 18%
3. NICARAGUA 13%
4. HONDURAS 13%
5. COSTA RICA 7%
- REST OF WORLD 14%

SECTOR CHARACTERISTICS (2019)

- **74%** LEISURE SPENDING
- **26%** BUSINESS SPENDING
- **38%** DOMESTIC SPENDING
- **62%** INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020