EGYPT 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

EGYPT 2019 KEY DATA

9.3% OF TOTAL ECONOMY 2019 Travel & Tourism GDP growth vs +5.6% real economy GDP growth

Total T&T GDP = EGP496.4BN (USD29.5BN)

2,490.0 JOBS (000's) (9.7% of total employment)

EGP244.2BN in visitor spend (26.2% of total exports) (USD14.5BN)

INBOUND ARRIVALS

1. GERMANY 15%
2. SAUDI ARABIA 8%
3. SUDAN 4%
4. UNITED KINGDOM 4%
5. LIBYA 4%
REST OF WORLD 65%

OUTBOUND DEPARTURES

1. SAUDI ARABIA 34%
2. UNITED ARAB EMIRATES 14%
3. KUWAIT 14%
4. BAHRAIN 5%
5. TURKEY 3%
REST OF WORLD 30%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
88%

BUSINESS SPENDING
12%

DOMESTIC SPENDING
41%

INTERNATIONAL SPENDING
59%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020