EGYPT 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

EGYPT 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.3% OF TOTAL ECONOMY
Total T&T GDP = EGP496.4BN (USD29.5BN)

+0.2%
2019 Travel & Tourism GDP growth vs +5.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,490.0 JOBS (000's)
(9.7% of total employment)

INTERNATIONAL VISITOR IMPACT

EGP244.2BN in visitor spend (26.2% of total exports)
(USD14.5BN)

INBOUND ARRIVALS

1. GERMANY 15%
2. SAUDI ARABIA 8%
3. SUDAN 4%
4. UNITED KINGDOM 4%
5. LIBYA 4%
REST OF WORLD 65%

OUTBOUND DEPARTURES

1. SAUDI ARABIA 34%
2. UNITED ARAB EMIRATES 14%
3. KUWAIT 14%
4. BAHRAIN 5%
5. TURKEY 3%
REST OF WORLD 30%

SECTOR CHARACTERISTICS (2019)

● LEISURE SPENDING 88%
● BUSINESS SPENDING 12%
● DOMESTIC SPENDING 41%
● INTERNATIONAL SPENDING 59%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%