## EGYPT
2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>10.4% USD 9,170 BN</td>
<td>5.5% USD 4,671 BN</td>
<td>-49.1% USD -4,498 BN</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
<td>-61.6 MN -18.5%</td>
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<td><strong>Change in Jobs in 2020:</strong></td>
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**1 in 4 net new jobs**
**were created by Travel & Tourism during 2014-2019**

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<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
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<td>2019 USD 4,671 BN</td>
<td>3.8% of Total Economy (USD 14.4BN)</td>
<td>-3.7%</td>
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<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td>2,415.2 MN = 1 in 10 jobs</td>
<td>1,571.1 MN = 1 in 11 jobs</td>
<td>-35.0% -844.1 (000s)</td>
</tr>
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<td><strong>Change in Travel &amp; Tourism GDP vs +3.6% real economy GDP change</strong></td>
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<td><strong>Visitor Impact International:</strong></td>
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<td>-74.5% -USD 11.7 BN</td>
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<td>2019 EGP 248.0 BN</td>
<td>Visitor spend 26.9% of total exports (USD15.7BN)</td>
<td>-49.1%</td>
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<td>2020 EGP 63.3 BN</td>
<td>Visitor spend 9.3% of total exports (USD4.0BN)</td>
<td>-32.3% -USD 3.6 BN</td>
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<td><strong>Domestic:</strong></td>
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<td>-32.3% -USD 3.6 BN</td>
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<td>2019 EGP 175.1 BN</td>
<td>Visitor spend (USD 11.1BN)</td>
<td>-844.1 (000s)</td>
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Egypt Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 11.1BN (41%)
  - International Spending: USD 15.7BN (59%)

- **2020**
  - Domestic Spending: USD 7.5BN (65%)
  - International Spending: USD 4.0BN (35%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 23.7BN (89%)
  - Business Spending: USD 3.1BN (11%)

- **2020**
  - Leisure Spending: USD 10.0BN (87%)
  - Business Spending: USD 1.5BN (13%)

Inbound Arrivals:

- **2019**
  1. Germany 14%
  2. Saudi Arabia 7%
  3. United Kingdom 5%
  4. Italy 4%
  5. Libya 4%
  Rest of world 66%

- **2020**
  1. Germany 14%
  2. Saudi Arabia 9%
  3. Libya 6%
  4. Italy 5%
  5. Poland 4%
  Rest of world 62%

Outbound Departures:

- **2019**
  1. Saudi Arabia 27%
  2. Kuwait 18%
  3. United Arab Emirates 16%
  4. Turkey 4%
  5. Bahrain 4%
  Rest of world 31%

- **2020**
  1. Saudi Arabia 27%
  2. United Arab Emirates 24%
  3. Kuwait 15%
  4. Turkey 5%
  5. Sudan 3%
  Rest of world 26%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO