EGYPT
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

EGYPT 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.3% OF TOTAL ECONOMY
Total T&T GDP = EGP496.4BN (USD29.5BN)

+0.2%
2019 Travel & Tourism GDP growth vs +5.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,490.0 JOBS (000's)
(9.7% of total employment)

INTERNATIONAL VISITOR IMPACT

EGP244.2BN
in visitor spend (26.2% of total exports) (USD14.5BN)

INBOUND ARRIVALS

- 1. GERMANY 15%
- 2. SAUDI ARABIA 8%
- 3. SUDAN 4%
- 4. UNITED KINGDOM 4%
- 5. LIBYA 4%
- REST OF WORLD 65%

OUTBOUND DEPARTURES

- 1. SAUDI ARABIA 34%
- 2. UNITED ARAB EMIRATES 14%
- 3. KUWAIT 14%
- 4. BAHRAIN 5%
- 5. TURKEY 3%
- REST OF WORLD 30%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 88%
- BUSINESS SPENDING 12%
- DOMESTIC SPENDING 41%
- INTERNATIONAL SPENDING 59%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020