While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Ecuador 2019 Key Data

5.1% of Total Economy

Total T&T GDP = USD5,524.2MN

Contribution of Travel & Tourism to GDP

408.8 jobs (000's)

(5.2% of total employment)

Contribution of Travel & Tourism to Employment

USD2,610.1MN in visitor spend (10.8% of total exports)

International Visitor Impact

Inbound Arrivals

1. VENEZUELA 25%
2. COLOMBIA 18%
3. UNITED STATES 16%
4. PERU 8%
5. SPAIN 4%
REST OF WORLD 29%

Outbound Departures

1. UNITED STATES 33%
2. PERU 23%
3. COLOMBIA 13%
4. PANAMA 6%
5. MEXICO 5%
REST OF WORLD 20%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending 71%
- Business Spending 29%
- Domestic Spending 34%
- International Spending 66%

All values are in constant 2019 prices & exchange rates
As reported in March 2020.