**ECUADOR**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### Global Data 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### Ecuador 2019 Key Data

- **5.1% of Total Economy**
  - Total T&T GDP = USD5,524.2MN
- **408.8 Jobs (000’s)**
  - (5.2% of total employment)
- **USD 2,610.1 MN**
  - in visitor spend (10.8% of total exports)

### Inbound Arrivals

- 1. VENEZUELA 25%
- 2. COLOMBIA 18%
- 3. UNITED STATES 16%
- 4. PERU 8%
- 5. SPAIN 4%
- REST OF WORLD 29%

### Outbound Departures

- 1. UNITED STATES 33%
- 2. PERU 23%
- 3. COLOMBIA 13%
- 4. PANAMA 6%
- 5. MEXICO 5%
- REST OF WORLD 20%

### Sector Characteristics (2019)

- LEISURE SPENDING: 71%
- BUSINESS SPENDING: 29%
- DOMESTIC SPENDING: 34%
- INTERNATIONAL SPENDING: 66%

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1 All values are in constant 2019 prices & exchange rates

As reported in March 2020