## Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td><strong>10.4%</strong></td>
<td><strong>5.5%</strong></td>
<td><strong>-49.1%</strong></td>
</tr>
<tr>
<td>Total T&amp;T GDP</td>
<td><strong>USD 9,170 BN</strong></td>
<td><strong>USD 4,671 BN</strong></td>
<td><strong>USD -4,498 BN</strong></td>
</tr>
<tr>
<td>Global Economy GDP change:</td>
<td><strong>-3.7%</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td><strong>334 MN</strong></td>
<td><strong>272 MN</strong></td>
<td><strong>-61.6 MN</strong></td>
</tr>
<tr>
<td>=1 in 10 jobs</td>
<td></td>
<td>=1 in 11 jobs</td>
<td></td>
</tr>
<tr>
<td><strong>Change in Jobs in 2020</strong></td>
<td></td>
<td></td>
<td><strong>-18.5%</strong></td>
</tr>
</tbody>
</table>

## Ecuador Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5.3%</strong></td>
<td><strong>of Total Economy</strong></td>
<td><strong>2.0%</strong></td>
<td><strong>of Total Economy</strong></td>
</tr>
<tr>
<td>Total T&amp;T GDP</td>
<td><strong>USD 5,706.5 MN</strong></td>
<td><strong>USD 2,041.0 MN</strong></td>
<td></td>
</tr>
</tbody>
</table>

### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>440.7</strong></td>
<td><strong>Jobs (000s)</strong></td>
<td><strong>304.6</strong></td>
<td><strong>Jobs (000s)</strong></td>
</tr>
<tr>
<td>(5.6 % of total employment)</td>
<td></td>
<td>(4.2 % of total employment)</td>
<td></td>
</tr>
</tbody>
</table>

### Visitor Impact

#### International:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>USD 2,945.8 MN</strong></td>
<td>Visitor spend</td>
<td><strong>USD 805.8 MN</strong></td>
<td>Visitor spend</td>
</tr>
<tr>
<td>11.8% of total exports</td>
<td></td>
<td>3.9% of total exports</td>
<td></td>
</tr>
</tbody>
</table>

#### Domestic:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>USD 1,175.9 MN</strong></td>
<td>Visitor spend</td>
<td><strong>USD 560.2 MN</strong></td>
<td>Visitor spend</td>
</tr>
<tr>
<td></td>
<td></td>
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</tbody>
</table>
**ECUADOR**
2021 Annual Research: Key Highlights

**Ecuador Sector Characteristics**

**Domestic vs International Spending:**
- **2019**
  - Domestic Spending: USD 1,175.9MN (29%)
  - International Spending: USD 2,945.8MN (71%)
- **2020**
  - Domestic Spending: USD 560.2MN (41%)
  - International Spending: USD 805.8MN (59%)

**Leisure vs Business Spending:**
- **2019**
  - Leisure Spending: USD 3,381.9MN (82%)
  - Business Spending: USD 739.8MN (18%)
- **2020**
  - Leisure Spending: USD 1,139.1MN (83%)
  - Business Spending: USD 226.9MN (17%)

**Inbound Arrivals:**
- **2019**
  1. Venezuela 36%
  2. Colombia 15%
  3. United States 15%
  4. Peru 7%
  5. Spain 5%
  Rest of world 23%
- **2020**
  1. Venezuela 37%
  2. Colombia 17%
  3. United States 11%
  4. Peru 8%
  5. Spain 3%
  Rest of world 24%

**Outbound Departures:**
- **2019**
  1. United States 32%
  2. Peru 21%
  3. Colombia 14%
  4. Panama 7%
  5. Mexico 7%
  Rest of world 19%
- **2020**
  1. United States 38%
  2. Colombia 16%
  3. Peru 16%
  4. Mexico 7%
  5. Panama 5%
  Rest of world 18%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO