DOMINICAN REPUBLIC
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

DOMINICAN REPUBLIC 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

16.3% OF TOTAL ECONOMY
Total T&T GDP = DOP729.1BN (USD14,341.9MN)

+2.0% 2019 Travel & Tourism GDP growth vs +3.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

810.8 JOBS (000’s)
(17.3% of total employment)

INTERNATIONAL VISITOR IMPACT

DOMINICAN REPUBLIC 2019 KEY DATA

DOP403.8BN in visitor spend (37.7% of total exports) (USD7,941.9MN)

INBOUND ARRIVALS

1. UNITED STATES 35%
2. CANADA 13%
3. GERMANY 4%
4. FRANCE 4%
5. RUSSIAN FEDERATION 3%
REST OF WORLD 41%

OUTBOUND DEPARTURES

1. UNITED STATES 46%
2. FRANCE 38%
3. COLOMBIA 2%
4. MEXICO 1%
5. PANAMA 1%
REST OF WORLD 12%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 92% 8%
BUSINESS SPENDING
DOMESTIC SPENDING 27% 73%
INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020