DOMINICA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

10.3% Total GDP contribution

2.5% Travel & Tourism

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

+43.6% Travel & Tourism GDP growth vs +7.1% real economy GDP growth

36.9% of total economy

330,000 Jobs globally (1 in 10 jobs)

3.5% of total employment

DOMINICA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

36.9% of total economy

Total T&T GDP = XCD550.7MN (USD204.0MN)

+43.6% 2019 Travel & Tourism GDP growth vs +7.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

13.6 jobs (000’s)

(38.7% of total employment)

INTERNATIONAL VISITOR IMPACT

XCD 467.1 MN

In visitor spend (56.4% of total exports) (USD173.0MN)

INBOUND ARRIVALS

1. UNITED STATES 24%
2. GUADELOUPE 18%
3. FRANCE 8%
4. MARTINIQUE 7%
5. UNITED KINGDOM 7%
6. REST OF WORLD 36%

OUTBOUND DEPARTURES

1. GUADELOUPE 17%
2. UNITED STATES 15%
3. BARBADOS 14%
4. ST LUCIA 11%
5. ANTIGUA AND BARBUDA 9%
6. REST OF WORLD 34%

SECTOR CHARACTERISTICS (2019)

- Leisure spending 83%
- Business spending 17%
- Domestic spending 7%
- International spending 93%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020