DOMINICA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

DOMINICA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- 36.9% of total economy
- Total T&T GDP = XCD550.7MN (USD204.0MN)
- Travel & Tourism GDP growth (38.7% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- 13.6 jobs (000’s)
- (38.7% of total employment)

INTERNATIONAL VISITOR IMPACT

- XCD467.1MN
- in visitor spend (56.4% of total exports)
- (USD173.0MN)

INBOUND ARRIVALS

1. UNITED STATES 24%
2. GUADELOUPE 18%
3. FRANCE 8%
4. MARTINIQUE 7%
5. UNITED KINGDOM 7%
REST OF WORLD 36%

OUTBOUND DEPARTURES

1. GUADELOUPE 17%
2. UNITED STATES 15%
3. BARBADOS 14%
4. ST LUCIA 11%
5. ANTIGUA AND BARBUDA 9%
REST OF WORLD 34%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 83%
- BUSINESS SPENDING 17%
- DOMESTIC SPENDING 7%
- INTERNATIONAL SPENDING 93%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020