DOMINICA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

DOMINICA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

36.9% OF TOTAL ECONOMY
Total T&T GDP = XCD550.7MN (USD204.0MN)

+43.6% 2019 Travel & Tourism GDP growth vs +7.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

13.6 JOBS (000’s)
(38.7% of total employment)

INTERNATIONAL VISITOR IMPACT

XCD467.1MN in visitor spend (56.4% of total exports)
(USD173.0MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. UNITED STATES 24%
2. GUADELOUPE 18%
3. FRANCE 8%
4. MARTINIQUE 7%
5. UNITED KINGDOM 7%
REST OF WORLD 36%

1. GUADELOUPE 17%
2. UNITED STATES 15%
3. BARBADOS 14%
4. ST LUCIA 11%
5. ANTIGUA AND BARBUDA 9%
REST OF WORLD 34%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING

BUSINESS SPENDING
83% 17%

DOMESTIC SPENDING

INTERNATIONAL SPENDING
7% 93%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020