**DEMOCRATIC REPUBLIC OF CONGO**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

---

### GLOBAL DATA 2019

1. **10.3%**
   - Total GDP contribution

2. **330 MN**
   - Jobs globally (1 in 10 jobs)

---

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **1.8% of total economy**
  - Total T&T GDP = CDF1,504.9BN (USD914.1MN)
  
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

- **+1.3%**
  - 2019 Travel & Tourism GDP growth vs +4.3% real economy GDP growth

---

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **464.5 jobs (000’s)**
  - (1.8% of total employment)

### INTERNATIONAL VISITOR IMPACT

- **CDF59.1 BN**
  - in visitor spend (0.3% of total exports)
  - (USD35.9MN)

---

### INBOUND ARRIVALS

1. **ANGOLA 10%**
2. **FRANCE 9%**
3. **BELGIUM 9%**
4. **INDIA 4%**
5. **UNITED KINGDOM 3%**
6. **REST OF WORLD 65%**

---

### OUTBOUND DEPARTURES

1. **RWANDA 72%**
2. **UGANDA 12%**
3. **ZIMBABWE 5%**
4. **ZAMBIA 2%**
5. **TANZANIA 2%**
6. **REST OF WORLD 7%**

---

### SECTOR CHARACTERISTICS (2019)

- **73%**
  - LEISURE SPENDING

- **94%**
  - DOMESTIC SPENDING

- **27%**
  - BUSINESS SPENDING

- **6%**
  - INTERNATIONAL SPENDING

---

1. **Note:** Data are average shares over the 2016-2018 period
2. **Source:** Oxford Economics, national sources and UNWTO

---

1**All values are in constant 2019 prices & exchange rates**

---

As reported in March 2020