**DEMOCRATIC REPUBLIC OF CONGO**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **1.8% OF TOTAL ECONOMY**
  - Total T&T GDP = CDF1,504.9BN (USD914.1MN)

- **+1.3%**
  - 2019 Travel & Tourism GDP growth vs +4.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **464.5 JOBS (000's)**
  - (1.8% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **CDF59.1 BN**
  - in visitor spend (0.3% of total exports)
  - (USD35.9MN)

**INBOUND ARRIVALS**

1. ANGOLA 10%
2. FRANCE 9%
3. BELGIUM 9%
4. INDIA 4%
5. UNITED KINGDOM 3%
6. REST OF WORLD 65%

**OUTBOUND DEPARTURES**

1. RWANDA 72%
2. UGANDA 12%
3. ZIMBABWE 5%
4. ZAMBIA 2%
5. TANZANIA 2%
6. REST OF WORLD 7%

**SECTOR CHARACTERISTICS (2019)**

- **73%**
  - LEISURE SPENDING

- **27%**
  - BUSINESS SPENDING

- **94%**
  - DOMESTIC SPENDING

- **6%**
  - INTERNATIONAL SPENDING

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

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While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.