

# DEMOCRATIC REPUBLIC OF CONGO

## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS <sup>1</sup>

### GLOBAL DATA 2019



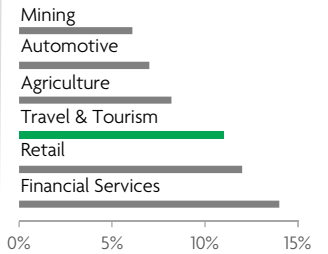
While the global economy grew by 2.5%,  
**Travel & Tourism grew significantly more at 3.5%**



**1 in 4 net new jobs** were created by Travel & Tourism over the last five years



**Global GDP impact by sector (2018 data).** Share of total economy GDP



### DEMOCRATIC REPUBLIC OF CONGO 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**1.8% OF TOTAL ECONOMY**  
Total T&T GDP = CDF1,504.9BN (USD914.1MN)

**+1.3%**

2019 Travel & Tourism GDP growth vs **+4.3%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

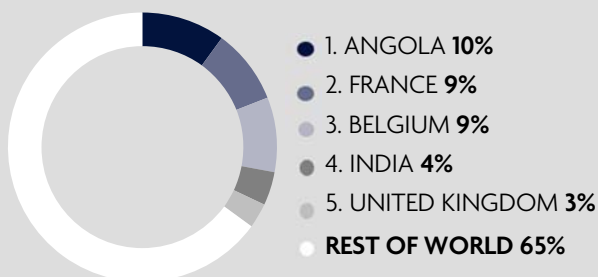
**464.5 JOBS (000's)**  
(1.8% of total employment)



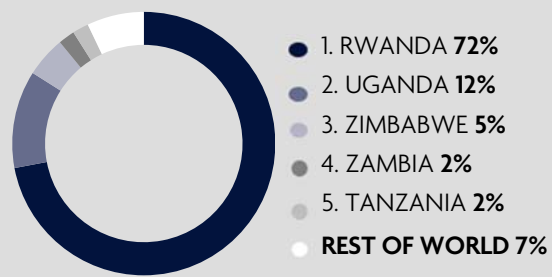
INTERNATIONAL VISITOR IMPACT

**CDF59.1<sub>BN</sub>**  
in visitor spend (**0.3%** of total exports)  
(USD35.9MN)

### INBOUND ARRIVALS

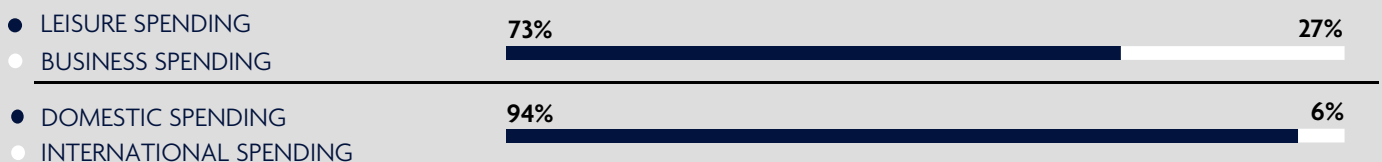


### OUTBOUND DEPARTURES



Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)



<sup>1</sup>All values are in constant 2019 prices & exchange rates  
As reported in March 2020