### DEMOCRATIC REPUBLIC OF CONGO

#### 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- 1.8% of total economy
- Total T&T GDP = CDF1,504.9BN (USD914.1MN)
- +1.3% 2019 Travel & Tourism GDP growth vs +4.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- 464.5 JOBS (000’s)
- (1.8% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- CDF59.1BN in visitor spend (0.3% of total exports)
- (USD35.9MN)

#### DEMOCRATIC REPUBLIC OF CONGO 2019 KEY DATA

**INBOUND ARRIVALS**

- 1. Angola 10%
- 2. France 9%
- 3. Belgium 9%
- 4. India 4%
- 5. United Kingdom 3%
- REST OF WORLD 65%

**OUTBOUND DEPARTURES**

- 1. Rwanda 72%
- 2. Uganda 12%
- 3. Zimbabwe 5%
- 4. Zambia 2%
- 5. Tanzania 2%
- REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

#### SECTOR CHARACTERISTICS (2019)

- Leisure Spending: 73%
- Business Spending: 27%
- Domestic Spending: 94%
- International Spending: 6%

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020