While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

1.8% OF TOTAL ECONOMY

Total T&T GDP = CDF1,504.9BN (USD914.1MN)

+1.3%

2019 Travel & Tourism GDP growth vs +4.3% real economy GDP growth

464.5 JOBS (000's)

(1.8% of total employment)

CDF59.1BN

in visitor spend (0.3% of total exports)

(USD35.9MN)

INBOUND ARRIVALS

1. ANGOLA 10%
2. FRANCE 9%
3. BELGIUM 9%
4. INDIA 4%
5. UNITED KINGDOM 3%
REST OF WORLD 65%

OUTBOUND DEPARTURES

1. RWANDA 72%
2. UGANDA 12%
3. ZIMBABWE 5%
4. ZAMBIA 2%
5. TANZANIA 2%
REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

3.5%

Global GDP impact by sector (2018 data). Share of total economy GDP

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 73%
BUSINESS SPENDING 27%
DOMESTIC SPENDING 94%
INTERNATIONAL SPENDING 6%

All values are in constant 2019 prices & exchange rates
As reported in March 2020