# TRAVEL & TOURISM RECOVERY SCENARIOS 2020 & ECONOMIC IMPACT FROM COVID-19

## AMERICAS DATA

### BEST CASE SCENARIO

- **Travel & Tourism jobs:** 14.0 MILLION<br> 31% vs 2019<br>- **Travel & Tourism GDP:** $783 BILLION<br> 31% vs 2019<br>- **Visitor Arrivals:** 40% international<br> 27% domestic

### BASELINE SCENARIO

- **Travel & Tourism jobs:** 19.2 MILLION<br> 42% vs 2019<br>- **Travel & Tourism GDP:** $1,098 BILLION<br> 44% vs 2019<br>- **Visitor Arrivals:** 56% international<br> 39% domestic

### WORST CASE SCENARIO

- **Travel & Tourism jobs:** 30.7 MILLION<br> 68% vs 2019<br>- **Travel & Tourism GDP:** $1,750 BILLION<br> 70% vs 2019<br>- **Visitor Arrivals:** 71% international<br> 67% domestic

Worst-case scenario can be avoided if countries follow WTTC’s five-point plan for recovery:

1. Immediate removal and replacement of any quarantine measures, with ‘air corridors’ to countries with similar circumstances, as well as the removal of travel advisories and bans on non-essential international travel, which prevent insurance protection cover for travellers.

2. Adoption of global health and safety protocols to provide assurance to travellers that it is safe to travel again.

3. Implementation of a rapid test and trace strategy to help contain the spread of the virus.

4. Greater collaboration between the public & private sectors to ensure a standardised, global approach to the crisis.

5. Continued government support for the sector in terms of fiscal and liquidity incentives as well as measures to protect workers.

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Source: WTTC and Oxford Economics. All values are in constant 2019 prices & exchange rates. All data as of June 2020.