WTTC welcomes European Commission guidelines to safely restart Travel & Tourism in Europe in 2020 and beyond

Research shows 6.4m Travel & Tourism jobs impacted across the EU

London, 14 May: The World Travel & Tourism Council (WTTC), has welcomed a major new EU initiative which aims to help restart summer holidays across Europe in 2020 and beyond, and save millions of jobs in the Travel & Tourism sector.

The European Commission’s Tourism & Transport Package has been designed to ensure a coordinated approach at a European level, to ease restrictive measures and restore mobility.

The move by the European Commission is hoped to herald a phased restart of travel across Europe this summer, while ensuring the safety and health of travellers and those who work in the Travel & Tourism sector.

The initiative follows a similar drive by WTTC, which represents the global Travel & Tourism private sector, which on Tuesday launched global ‘Safe Travel’ protocols for travel in the ‘new normal’.

Gloria Guevara, WTTC President & CEO comments:
“We are delighted that the European Commission recognises the strategic importance of the Travel & Tourism sector, not only to the European economy, but also to boost jobs. Its initiative acknowledges the sector is in a critical situation, which needs a long-term pathway to recovery.

“WTTC has been in constant discussions with the European Commission and we encourage all member States to follow these important guidelines. Strong coordination and cooperation across Europe will avoid unilateral and fragmented measures which would only lead to confusion and disruption for travellers and businesses alike.
“We fully support the European Commission’s stance on quarantines and agree these should not be necessary if appropriate and effective containment measures are in place at departure and arrival points for flights, ferries, cruises, road and rail transport. We urge Member States to carefully reflect before deciding whether arrivals need to self-isolate as this would be a major deterrent to travel and put those countries at a competitive disadvantage. We call on governments to find alternative solutions rather than maintaining or introducing arrival quarantine measures, as part of post-pandemic travel restrictions. Once a traveller is tested and confirmed as safe to travel, further restrictions such as quarantines should not be necessary.

“Our research shows at least 6.4 million jobs will be impacted across the EU this year if a coordinated approach for the Travel & Tourism sector isn’t followed. By following these guidelines and supporting these protocols, we have a chance of saving these jobs and protecting the livelihoods of millions of people across the EU.

“We look forward to continuing to work with, and support the European Commission, specifically Commissioner Breton and his team, to create a more sustainable and innovative Travel & Tourism sector.”

WTTC’s own ‘Safe Travel’ protocols, include a wide range of new worldwide measures to restart the sector, measures designed to rebuild confidence among consumers, so they can travel safely once the restrictions are lifted. For further information please click here.

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For full details about “Safe Travels”, please visit wttc.org.

For media enquiries, please contact press.office@wttc.org.

Editor’s Notes:

WTTC has created nine overarching principles & objectives for the Travel & Tourism Sector in the post-lockdown and recovery stage:

1. Have the sector lead the definition of industry regulation as Travel & Tourism moves from crisis management to recovery.
2. Put the safety, health and security of travellers and the Travel & Tourism workforce at the core of the development of global standards.
3. Ensure coherence in the approach and development of new global standards through a coordinated, collaborative, and transparent approach within the Travel & Tourism sector.

4. Share harmonised and consistent standards and guidelines across destinations and countries.

5. Collaborate with key actors across the Travel & Tourism supply and value chain to ensure readiness to restart operations.

6. Ensure standards and guidelines implemented are aligned with governmental and public health requirements and supported by medical evidence.

7. Rebuild trust and confidence with travellers through effective communication & marketing; letting them know the protocols and guidelines implemented and assurances available to keep them safe.

8. Relax and lift travel restrictions once the public health threat has been contained.

9. Advocate for the implementation of enabling policies from financial relief to visa facilitation and incentives to destination promotion to support the recovery and demand re-generation for the sector.