



Prof. Giuseppe Conte

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On Luigi Di Maio, Ministro degli affari esteri e della cooperazione internazionale

On Dario Franceschini, Ministro per i beni e le attività culturali e per il turismo

On Lorenza Bonaccorsi, sottosegretario di Stato del Ministero per i beni e le attività culturali

4 August 2020

Richiesta di impegno e leadership per recuperare il settore del Turismo mondiale.

Egregio Presidente Giuseppe Conte,

a nome di tutto il settore privato del Turismo vi ringraziamo per le misure che il vostro governo ha attuato per contenere la diffusione del virus COVID-19 e per sostenere il nostro settore durante la peggiore crisi della nostra generazione.

Il vostro paese ha una storia orgogliosa da mostrare in termini di leadership quando il mondo ne aveva più bisogno; richiediamo ora il vostro impegno personale e la vostra leadership per garantire una collaborazione internazionale che è disperatamente necessaria per il recupero del nostro settore.

Come saprete, il settore del Turismo è un catalizzatore importante per la crescita economica, ed è responsabile di 330 milioni di posti di lavoro, o di uno su dieci a livello globale e del 10,3% del PIL globale.

Il rilancio e la ripresa del settore e i benefici economici e sociali che ne derivano, dipendono in larga misura dal ripristino della fiducia dei viaggiatori e da un allineamento coerente tra i paesi.

Secondo gli esperti possiamo proteggere vite umane e recuperare l'economia supportando i viaggi e applicando in modo coerente le seguenti quattro misure a livello globale:

1. **Indossare la mascherina:** dovrebbe essere obbligatoria su tutti i mezzi di trasporto durante l'intero viaggio, così come quando si entra in un luogo chiuso e in luoghi dove vi è movimento limitato che si traduce in stretto contatto personale dove la distanza fisica richiesta non può essere

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mantenuta. Secondo gli esperti, tali misure possono ridurre il rischio di diffusione fino al 92%.

2. **Test e tracciamento dei contatti:** Abbiamo bisogno di test approfonditi, rapidi e affidabili prima della partenza e/o dopo l'arrivo (potenziali viaggiatori sintomatici e asintomatici), supportati da efficaci strumenti di tracciamento dei contatti. L'applicazione di test multipli aiuterà a isolare le persone infette.
3. **Quarantena solo per i test positivi:** La quarantena per i viaggiatori sani non dovrebbe essere necessaria se i test e le misure di contenimento efficaci sono in atto alla partenza e all'arrivo. Questo può sostituire la quarantena in modo più mirato ed efficace riducendo significativamente l'impatto negativo sui posti di lavoro e sull'economia.
4. **Rafforzare i protocolli globali e standardizzare le misure:** l'adozione di protocolli globali per la salute e la sicurezza contribuirà a ristabilire la fiducia dei viaggiatori oltre a ridurre significativamente il rischio di contagio. Sosteniamo anche il concetto di Corridoio Sanitario Pubblico che promuove un viaggio sicuro dall'inizio alla fine.

Siamo convinti che i Paesi del G-7 possano salvare il mondo da questa crisi senza precedenti agendo in modo efficace e coordinato che ci permetterà di ripristinare più di 120 milioni di posti di lavoro. Chiediamo ai leader del G7, oltre all'Australia, alla Repubblica di Corea e alla Spagna (come i dieci principali mercati mondiali) di collaborare per impegnarsi e attuare le misure necessarie.

Durante la fase iniziale della pandemia COVID-19 Vi siete comprensibilmente concentrati sulle vostre importanti priorità interne, ma ora la speranza e il futuro del mondo sono nelle vostre mani esperte come uno dei più importanti leader mondiali che abbiamo. Con il potere arriva la responsabilità della leadership globale e ora è il momento di agire.

Stiamo inviando una lettera simile al leader dell'opposizione, nella ferma convinzione che si tratti di una questione non politica, per richiede il loro pieno sostegno e impegno delle vostre azioni per aiutarci in questo momenti difficile.

Possiamo contare sulla sua leadership Presidente?

Intendiamo rendere pubbliche lunedì 10 agosto le nostre proposte ai dieci governi. Chiediamo pertanto rispettosamente la vostra risposta a questa lettera prima di

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venerdì 7 agosto, in modo da poter confermare il vostro impegno personale e l'impegno del vostro governo.

Lavoriamo già molto bene con il vostro Ministro del Turismo e vi chiediamo gentilmente di nominare un ulteriore responsabile degli Affari Esteri per unire i suoi sforzi e sostenere la ripresa del settore.

Inviteremo tutti i ministri a tenere un vertice globale COVID-19 urgente per riavviare il settore del Turismo fornendo un piano d'azione coordinato immediato.

Il WTTC, i suoi soci e l'intera industria del Turismo, sono pienamente impegnati a sostenere voi e i vostri colleghi di governo in questo sostegno per risolvere la peggiore crisi della nostra generazione.

Distinti saluti,

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